

# 1st Quarter FY2019 Financial Results

**May 14, 2019**  
**Vision Inc.**

**(1st Section of the Tokyo Stock Exchange, code : 9416)**

- Performance Highlights and 1Q FY2019 Actual Results
- FY2019 Outlook of Financial Results
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(Corporate•Individual) / (New•Repeat) / (By Gender / Age•Past Cumulative Total)
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- Business Summary

# Performance Highlights and 1Q FY2019 Actual Results

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# 1Q FY2019 Overview of Financial Results (Consolidated)

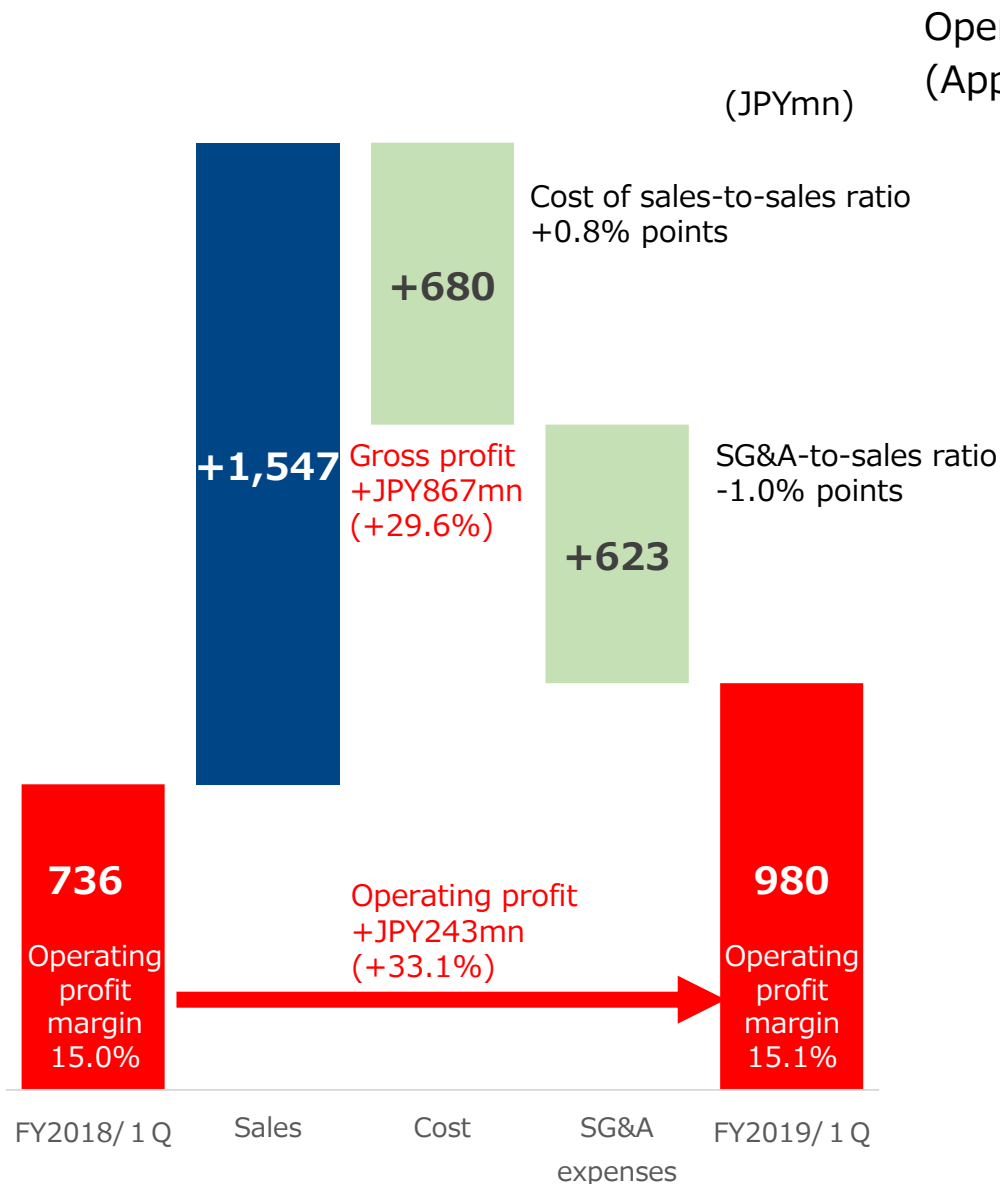


**New records** for both sales and each profit.

(JPYmn, %)

Items	FY2019/1Q Result		Change	
	Amount	Composition ratio	Amount	Percentage
<b>Sales</b>	<b>6,470</b>	100.0	<b>+1,547</b>	<b>+31.4</b>
FY2018/1Q Result	4,922	100.0	+595	+13.8
<b>Gross profit</b>	<b>3,797</b>	58.7	<b>+867</b>	<b>+29.6</b>
FY2018/1Q Result	2,930	59.5	+409	+16.2
<b>Operating profit</b>	<b>980</b>	15.1	<b>+243</b>	<b>+33.1</b>
FY2018/1Q Result	736	15.0	+222	+43.4
<b>Recurring profit</b>	<b>980</b>	15.2	<b>+235</b>	<b>+31.6</b>
FY2018/1Q Result	745	15.1	+241	+47.8
<b>Profit attributable to owners of parent</b>	<b>669</b>	10.3	<b>+155</b>	<b>+30.2</b>
FY2018/1Q Result	514	10.4	+172	+50.4

# Reasons for Increase in Operating Profit



Operating profit margin 15.1%  
(Approx. +0.2% points YoY)

- Both travelers from Japan to overseas and foreign visitors to Japan are the largest ever.
- "GLOBAL WiFi" Business :
  - With the support of stable repeat use mainly by corporate users, acquisition of FIT was successful and the rental number has increased.
  - (Absorb the advanced procurement costs of data-line and devices prepared for the busy season of GW)
  - Improve profitability through continuous efforts such as cost efficiency and operation improvement.
    - Improve purchasing conditions by volume discount
    - Promote to utilize CLOUD WiFi
      - Operate Wi-Fi routers and data-line efficiently
    - Improve operation
      - Improve efficiency for responding inquiries (AI/RPA utilization FAQ, chatbot, etc.)
      - Improve efficiency to deliver devices ("GLOBAL WiFi for Biz" for corporate customers, add automatic pick-up locker "SmartPickup", etc.)
- Information and Communications Service Business :
  - Increase sales and profits by up/cross selling strategy, enhancing profitable services.

# Segment Actual Result



- “GLOBAL WiFi” Business : Sales **+31.9%**, and Segment profit **+24.2%**.
- Information and Communications Service Business : Sales **+26.6%**, and Segment profit **+62.7%**.

(JPYmn, %)

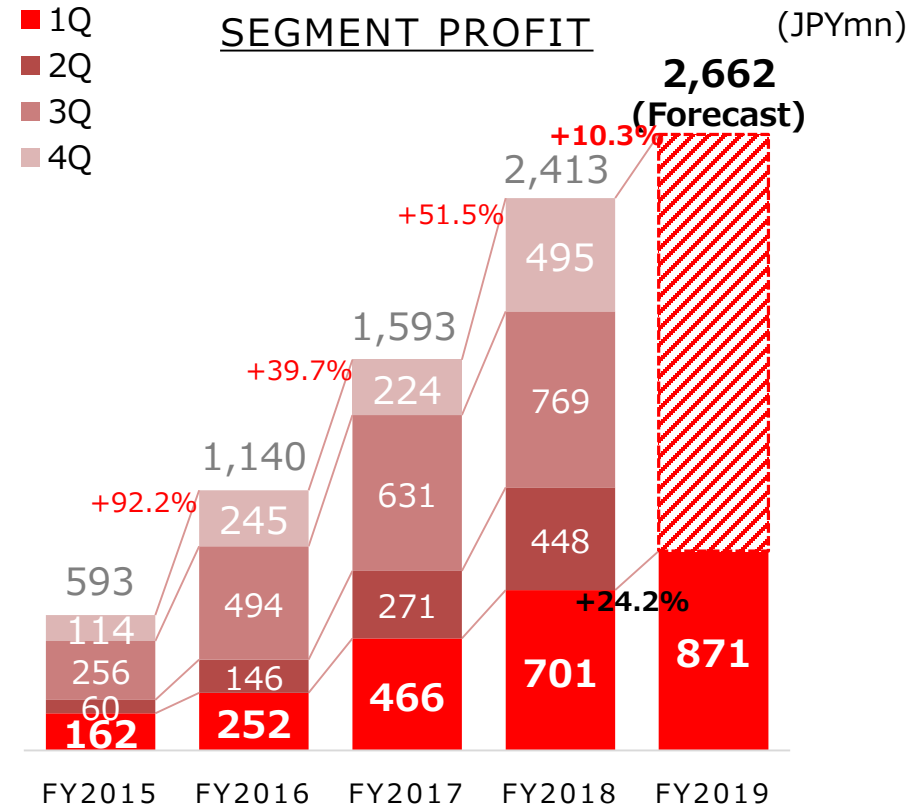
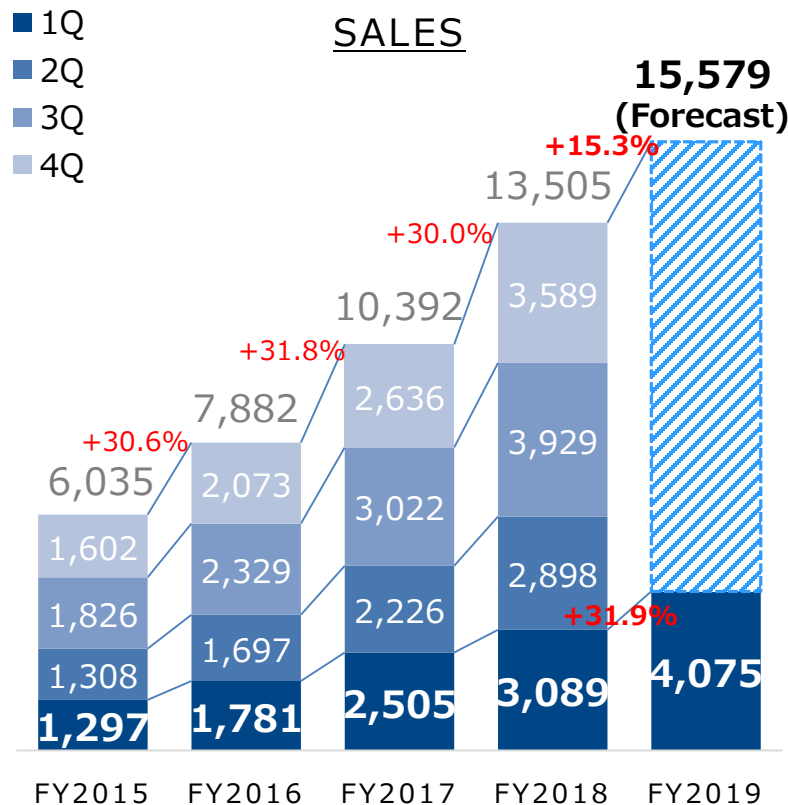
		FY2019/1Q Result	FY2018/1Q Result	Change	
		Amount	Amount	Amount	Percentage
Sales	“GLOBAL WiFi”	<b>4,075</b>	3,089	+986	<b>+31.9</b>
	Information and Communications Service	<b>2,302</b>	1,818	+483	<b>+26.6</b>
	<b>Subtotal</b>	<b>6,378</b>	<b>4,907</b>	<b>+1,470</b>	<b>+30.0</b>
	Others	95	14	+80	+551.7
	Adjustments	-3	—	-3	—
	<b>Total (Cons.)</b>	<b>6,470</b>	<b>4,922</b>	<b>+1,547</b>	<b>+31.4</b>
Segment profit	“GLOBAL WiFi”	<b>871</b>	<b>701</b>	+169	<b>+24.2</b>
	Profit margin	21.4	22.7	-1.3	—
	Information and Communications Service	<b>482</b>	<b>296</b>	+185	<b>+62.7</b>
	Profit margin	20.9	16.3	+4.6	—
	<b>Subtotal</b>	<b>1,353</b>	<b>997</b>	<b>+355</b>	<b>+35.7</b>
	Others	-86	-28	-58	-203.1
Adjustments	-286	-232	-53	-23.1	
<b>Total (Cons.)</b>	<b>980</b>	<b>736</b>	<b>+243</b>	<b>+33.1</b>	

# “GLOBAL WiFi” Business Transition of Performance



Both travelers from Japan to overseas and foreign visitors to Japan are the largest ever. Steady performance and continual increase in sales and profit.

- With the support of stable repeat use (approx. 51%), acquisition of FIT such as student trips (graduation trips) was successful (FIT accounts for approx. 70% of the total.), and the rental number has increased.
- Steadily increase also in corporate and inbound demand.
- Continued efforts to improve profitability, such as cost efficiency and operation improvement.



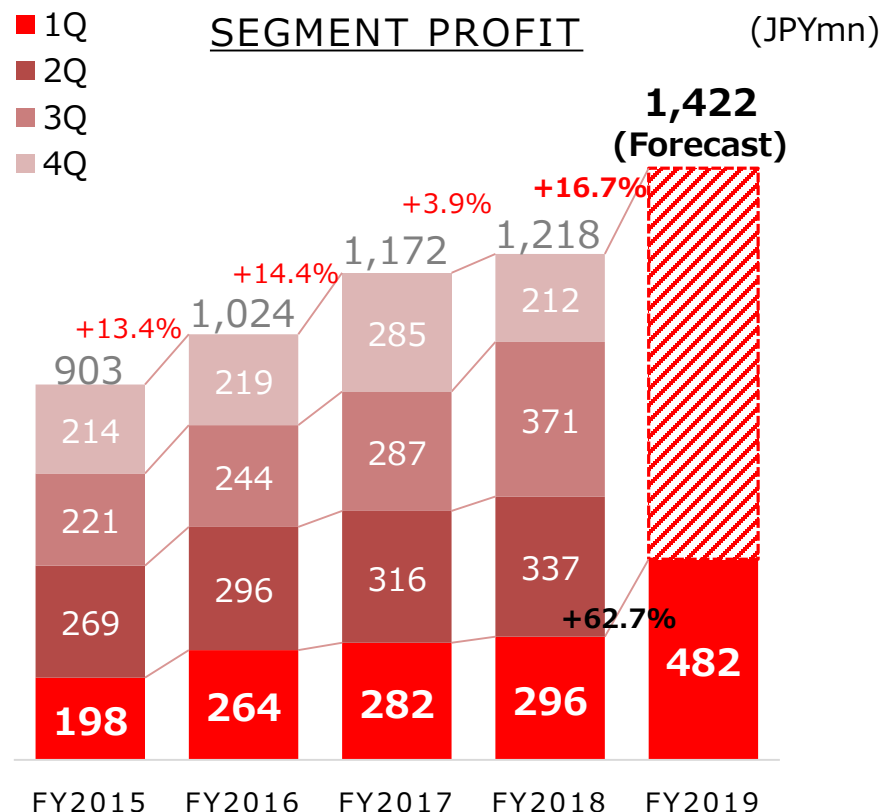
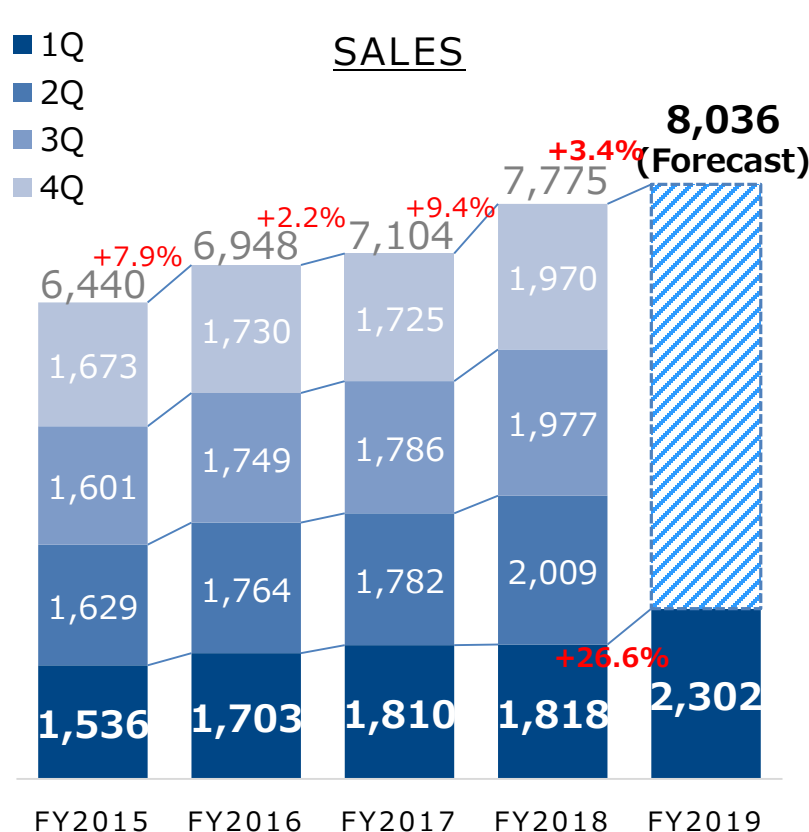
(Note) Regarding the quarterly results in FY2015, year-on-year ratio is for reference, because we do not prepare for the quarterly financial statements.

# Information and Communications Service Business Transition of Performance



Increase in sales and profits. Continue stable growth.

- Continue to perform well due to acquiring our main targets (newly established companies, venture companies).
- Accumulate continuous dealings by CRM (stock model).
  - Accumulate by up/cross selling strategy.
- The success in capturing demand in line with the company's financial results.



(Note) Regarding the quarterly results in FY2015, year-on-year ratio is for reference, because we do not prepare for the quarterly financial statements.



# FY2019 Forecast of Financial Results

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# FY2019 Forecast of Financial Results



Sales: **+13.8%** YoY, and Operating profit: **+21.2%** YoY.

(JPYmn, %)

Items	FY2019 Forecast		Change	
	Amount	Composition ratio	Amount	Percentage
<b>Sales</b>	<b>24,470</b>	100.0	<b>+2,967</b>	<b>+13.8</b>
FY2018 Result	21,503	100.0	+3,948	+22.5
<b>Gross profit</b>	<b>14,640</b>	59.8	<b>+1,990</b>	<b>+15.7</b>
FY2018 Result	12,650	58.8	+2,489	+24.5
<b>Operating profit</b>	<b>3,012</b>	12.3	<b>+527</b>	<b>+21.2</b>
FY2018 Result	2,484	11.6	+695	+38.9
<b>Recurring profit</b>	<b>3,013</b>	12.3	<b>+514</b>	<b>+20.6</b>
FY2018 Result	2,499	11.6	+704	+39.3
<b>Profit attributable to owners of parent</b>	<b>2,003</b>	8.2	<b>+474</b>	<b>+31.0</b>
FY2018 Result	1,529	7.1	+320	+26.5

# Segment Forecast



- “GLOBAL WiFi” Business : Sales **+15.3%**, and Segment profit **+10.3%**.
- Information and Communications Service Business : Sales **+3.4%**, and Segment profit **+16.7%**.

(JPYmn, %)

		FY2019 Forecast	FY2018 Result	Change	
		Amount	Amount	Amount	Percentage
Sales	“GLOBAL WiFi”	15,579	13,505	+2,073	<b>+15.3</b>
	Information and Communications Service	8,036	7,775	+261	<b>+3.4</b>
	<b>Subtotal</b>	<b>23,615</b>	<b>21,281</b>	<b>+2,334</b>	<b>+11.0</b>
	Others	855	231	+624	+270.2
	Adjustments	–	-8	+8	+100.0
	<b>Total (Cons.)</b>	<b>24,470</b>	<b>21,503</b>	<b>+2,967</b>	<b>+13.8</b>
Segment profit	“GLOBAL WiFi”	2,662	2,413	+248	<b>+10.3</b>
	Information and Communications Service	1,422	1,218	+203	<b>+16.7</b>
	<b>Subtotal</b>	<b>4,085</b>	<b>3,632</b>	<b>+452</b>	<b>+12.4</b>
	Others	62	-194	+257	+132.4
	Adjustments	-1,135	-954	-181	-19.0
	<b>Total (Cons.)</b>	<b>3,012</b>	<b>2,484</b>	<b>+527</b>	<b>+21.2</b>

# Forecast for the Full Year (Quarterly Transition)



(JPYmn, %)

		1 Q	2 Q	3 Q	4 Q	FY
<b>FY2016</b>	<b>Sales</b>	3,487	3,465	4,083	3,807	14,843
	Composition ratio (vs. FY)	23.5	23.3	27.5	25.7	–
	<b>Operating profit</b>	313	245	517	214	1,290
	Composition ratio (vs. FY)	24.3	19.0	40.1	16.6	–
	<b>Operating profit margin</b>	9.0	7.1	12.7	5.6	8.7
<b>FY2017</b>	<b>Sales</b>	4,326	4,024	4,827	4,377	17,554
	Composition ratio (vs. FY)	24.6	22.9	27.5	24.9	–
	<b>Operating profit</b>	513	336	688	249	1,788
	Composition ratio (vs. FY)	28.7	18.8	38.5	13.9	–
	<b>Operating profit margin</b>	11.9	8.4	14.3	5.7	10.2
<b>FY2018</b>	<b>Sales</b>	4,922	4,933	5,961	5,686	21,503
	Composition ratio (vs. FY)	22.9	22.9	27.7	26.4	–
	<b>Operating profit</b>	736	499	900	348	2,484
	Composition ratio (vs. FY)	29.6	20.1	36.2	14.0	–
	<b>Operating profit margin</b>	15.0	10.1	15.1	6.1	11.6
<b>FY2019</b>	<b>Sales</b>	6,470				<b>24,470</b>
	Composition ratio (vs. FY)	26.4				–
	<b>Operating profit</b>	980				<b>3,012</b>
	Composition ratio (vs. FY)	32.5				–
	<b>Operating profit margin</b>	15.1				<b>12.3</b>

## Progress made in FY2019

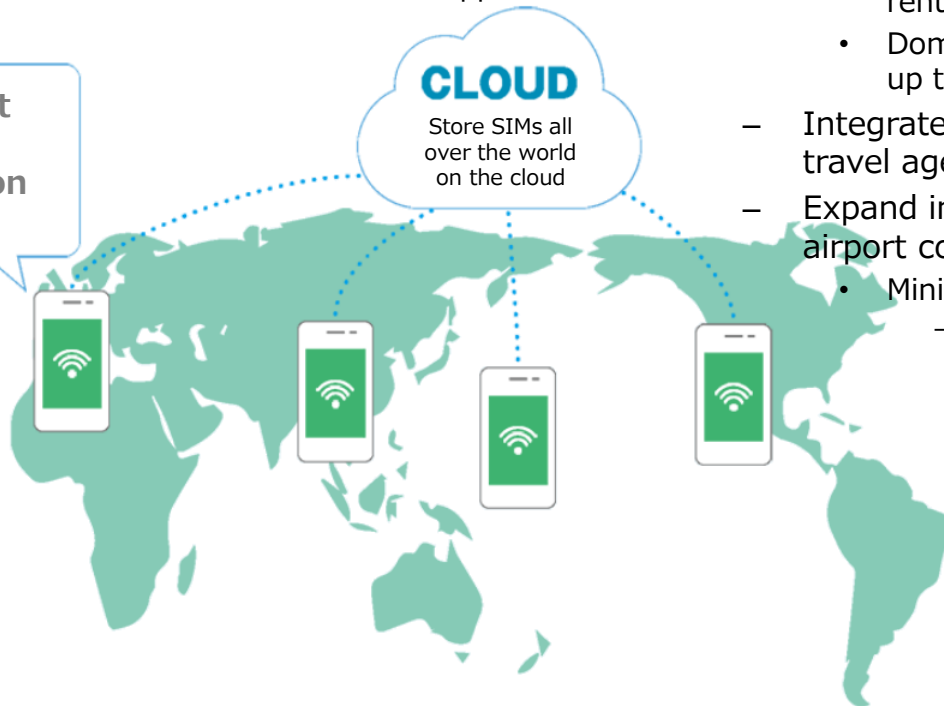
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# Promote to Utilize "CLOUD WiFi"

- A Wi-Fi router equipped with next-generation communication technology that manages SIM on the cloud.
  - No need to insert/change SIM physically.
  - Telecommunication carriers all over the world can be allocated with one device.
- Increase to over 90% of shipping Wi-Fi routers.  
(Mar. 2018 : approx. 67% ⇒ Mar. 2019 : approx. 95%)
  - ※Differentiate by utilizing the SIM contracted by us.
  - ※Some countries can not respond depending on telecommunication carriers. Around 90% is the upper limit.

- Benefits :
  - Reduce telecommunication cost ratio (Improve usage efficiency of data- telecommunication)
  - Labor saving of shipping operations (Reduce SG&A expenses)
  - Utilization service/new method (Improve profit)
- Utilization service/new method :
  - Offer "GLOBAL WiFi for Biz"
    - Keep it at the customer's office (No need for rental arrangement every travel)
    - Domestic (Japan) internet connection is free up to 3GB/month (available on a daily basis)
  - Integrated into overseas travel products by travel agencies
  - Expand inventory/available areas at each airport counter
    - Minimize opportunity losses
      - System providing services to departing passengers on the day (Increase in the rental number)

You can use it **immediately** after turning on the power!



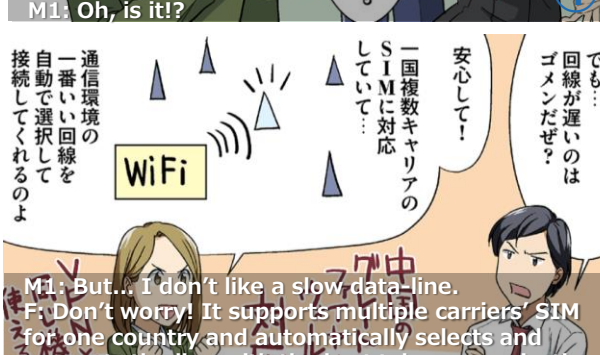
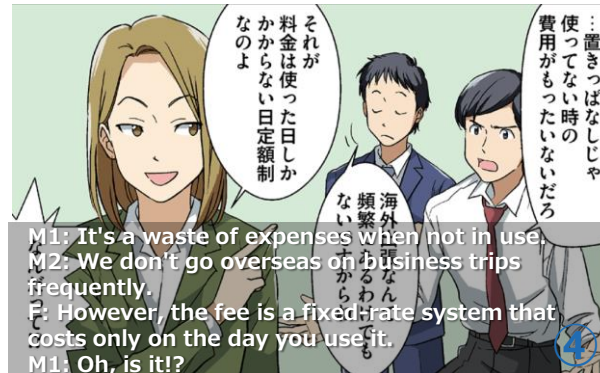
# GLOBAL WiFi for Biz



If you have GLOBAL WiFi for Biz...



- Promote of continuous use by corporate users (Improve convenience, satisfaction)
- Reduce operating costs



## Automatic pick-up locker



### Smart Pickup

## Self check-in KIOSK terminal (Multi-language available and settlement function)



### Smart Entry

## Immediate customer identification counter (QR code reception counter)



### Reception



### Standby



### Smart Check

Shorten waiting time

No congestion

Improve convenience

Improve CS

Increase sales

Evolve to more convenient, comfortable, relieved counters that meet each customer's needs, responding to the increase in the number of rental (delivery) and optional services (compensation service, accessory etc.), for Japanese traveling overseas and foreign visitors to Japan.

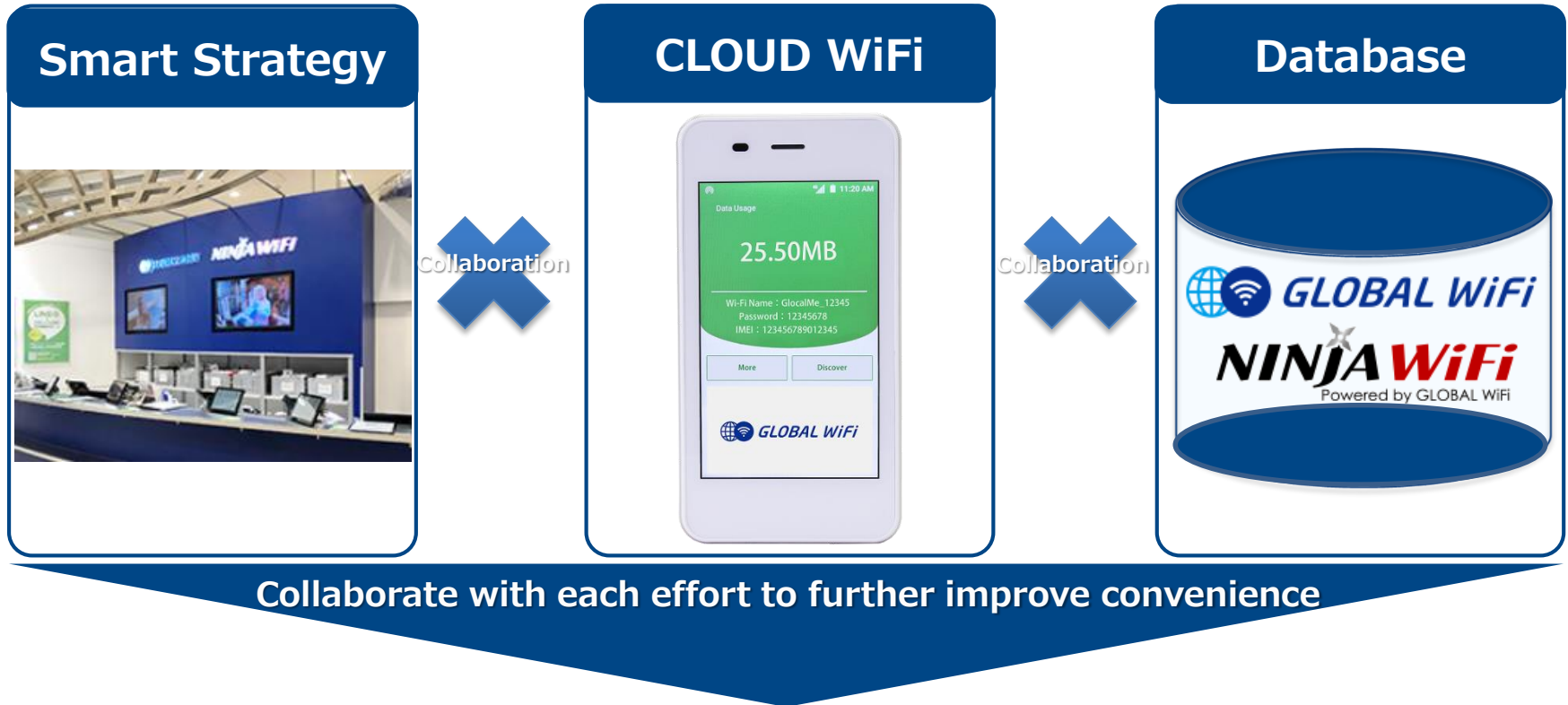


# Airport Counter and Smart Pickup

- 16 airport counters in Japan, and 19 automatic pick-up lockers are installed at 5 airports.
  - Enhance users' touch points such as new counter openings (Oita Airport) and "Smart Pickup" addition (18 ⇒ 19).
  - The service level is optimized according to customers.
    - Eliminate waiting time thoroughly for customers who do not need explanation (such as repeater).
    - Airport staff responds to customers who need explanation.
    - Haneda Airport: 3, Narita Airport: 6, Chubu Airport: 3 (1 addition)  
Kansai Airport: 6, Itami Airport: 1                      Total: 19
- ※As of March 31, 2019



# Online Order System just before Departure (Smart Strategy × CLOUD WiFi × Database)



Acquire departing passengers on the day that we have missed so far  
⇒ Increase number of users  
※ Respond to WEB application in front of the airport counter instantly in collaboration with the database.

# Total Number of Users Exceeded 10 million

- Offer a total of 10 million yen presents to celebrate over 10 million users. (February 14, 2019 to March 26, 2019)

**GLOBAL WiFi, NO.1 in popularity**

**Total Number of Users Exceeded 10 million!!**

**Total 10 million yen present campaign**

**With gratitude, Anyone can apply!**

**1 person** [1st prize] JPY1mn for travel

**10 people** [2nd prize] JPY0.1mn for travel

**50 people** [3rd prize] Catalog gift

**100 people** [4th prize] Arita beef of Miyazaki

**1,000 people** [5th prize] GLOBAL WiFi coupon

How long is the **travel distance** of 10mn users?



What is the **wattage** required to charge for 10mn users?



If 10mn people **hold hands**...



# Offer an Unlimited Plan

- There is a tendency to consume a large-volume data, such as diversification of smartphone apps, transmission and reception of large-volume images and videos, and SNS posting.
  - Share and use with multiple people such as friends and family.
- ⇒ Respond to a request for the plan that can be used without worrying about data capacity, and expand the service area.



## Start offering an unlimited plan



Available in 35 countries



From the voice of customers who want to use without worrying about the data capacity when using by video, SNS posting, and multiple people, “unlimited plan” with unlimited data capacity was born. It's available in 35 countries and will be expanded at any time.

# GO BEYOND.



**Only those who have a will and who cross the walls lightly can clear the future.**

**We offer various services of “GLOBAL WiFi” based on that belief. Therefore, we support individuals and organizations that are crossing the borders, exceeding restrictions, and aiming for new conviction and growth in the activities they are working on.**

**For the “GO-BEYONDER” certified by us, we support their activities through the provision of “GLOBAL WiFi”.  
“GO-BEYONDER”**

- Cumulative number of GO-BEYONDER, certified by December 2018 .... 200
- Athletes, artists, entertainers, racers, adventurers, photographers, activity organizations, etc.

CONCEPT <https://global-wifi.com/index.html>

CONCEPT MOVIE <https://global-wifi.com/movie.html>

## ○ Enhance distribution channel

- “BIMAKE (Vision Business Market)”  
<https://vision-bizmarket.com/>
  - “Comprehensive support website for companies” that fully supports all companies’ business.
  - For startup, small and medium-sized, and venture companies. Also attract customers who are preparing to establish company.
  - Offer our services and tie-up partner’s products with useful information.

## ○ Sell in-house developed services (Enhance products, services, and business models)

- “VWS WEB CALL SYSTEM”  
<https://vws-biz.com/web-call-system/>
  - Sell the cloud-type service developed in-house by implementing our know-how.
  - There is superiority in function to increase the operation efficiency of personnel and to understand each sales situation.
  - Less fixed costs and available for at least small companies
  - Target service of “subsidy to implement IT”
  - Continue to introduce high-demand services.



# Travel Related Service Platform

Use existing customer foundation and offer useful information/services to solve problems during overseas travel.



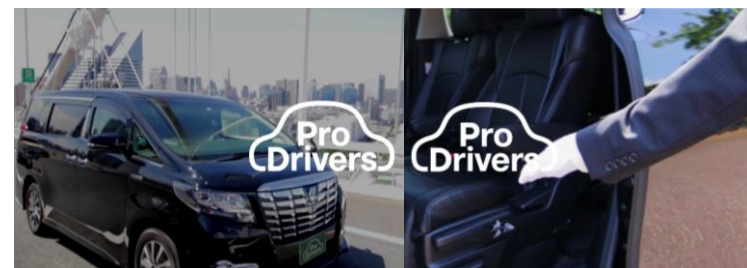
《Reference》  
 FY2017 results:  
 approx. 2.69mn people/18.83mn nights  
 ・Outbound... approx. 2.08mn people /14.56mn nights  
 ・Inbound... approx. 0.61mn people /4.27mn nights


## Utilization (Utilize customer foundation)

- Hired car time sharing service business
- Pick-up service to make every move comfortable in both business and daily life, such as airport transfer, executive pick-up, etc.

Utilize the customer foundation of “GLOBAL WiFi” Business (including foreign visitors to Japan).

- Target customers of Information and Communications Service Business and new customers, too.
- Domestic : Starting from Tokyo, plan to develop in major cities, including partner development.
- Overseas : “SmartRyde” (operated by DLGB Inc., a capital and business alliance partner)



- 
- ✓ Move with big baggage.
  - ✓ Available in increments of 2 hours.
  - ✓ Available for up to 9 people for a single car (economical by splitting the cost)





# “Vision Kids Nursery” Opened as Company-led Childcare Business

## OAims

- In childbirth and childcare, which are life events of employees, implement measures to make work rules more flexible, expand leave systems, and promote to take leaves (current status)  
⇒ Provide a more work-friendly environment (a sense of security with children nearby) than ever before.
  - ※ Establish a childcare facility on site of CLT, where female employees account for more than 90%.
- Easy to return to work, and hire employees who are motivated to work in a parenting generation  
⇒ **Sources of sustainable growth**



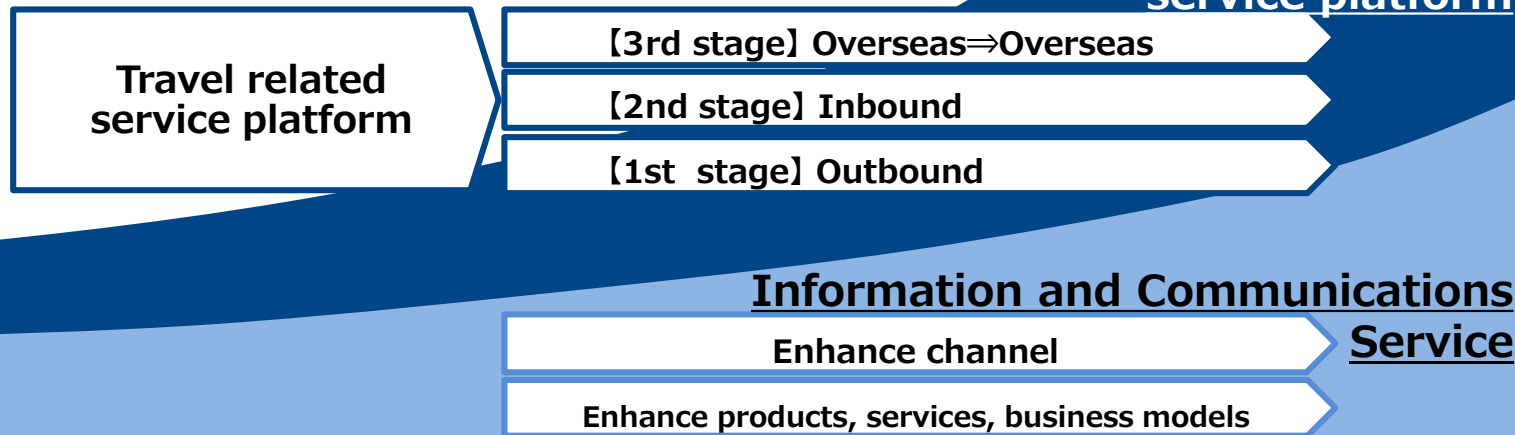
# Growth Strategy

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# Medium-Term Growth Image

Steadily promote the growth strategies.

- “GLOBAL WiFi” Business  
Customer Foundation/Business Foundation
  - Expansion (Market development = Growth in each stage, global expansion)
  - Stability (Improve profitability)
  - Utilization (Business development = Travel related service platform)
- Information and Communications Service Business
  - Enhance channel.
  - Enhance products, services, and business models.



# "GLOBAL WiFi" Business Business Model/Competitive Advantage



## Less Expensive Fixed-rate

Maximum cost benefits -89.9%  
From JPY300/day \* Japanese cellphone companies' fixed-rate discount comparison

## Areas

Available in over 200 countries and regions worldwide, leading the industry in the number

## Comfortable

High-speed communications in partnership with telecom carriers around the world

## Safe / Secure

Secure; 47 support bases available 24 hours a day, 365 days a year, around the world

## Counter

Number of airport counter is the industry's largest class

## Corporate Sales

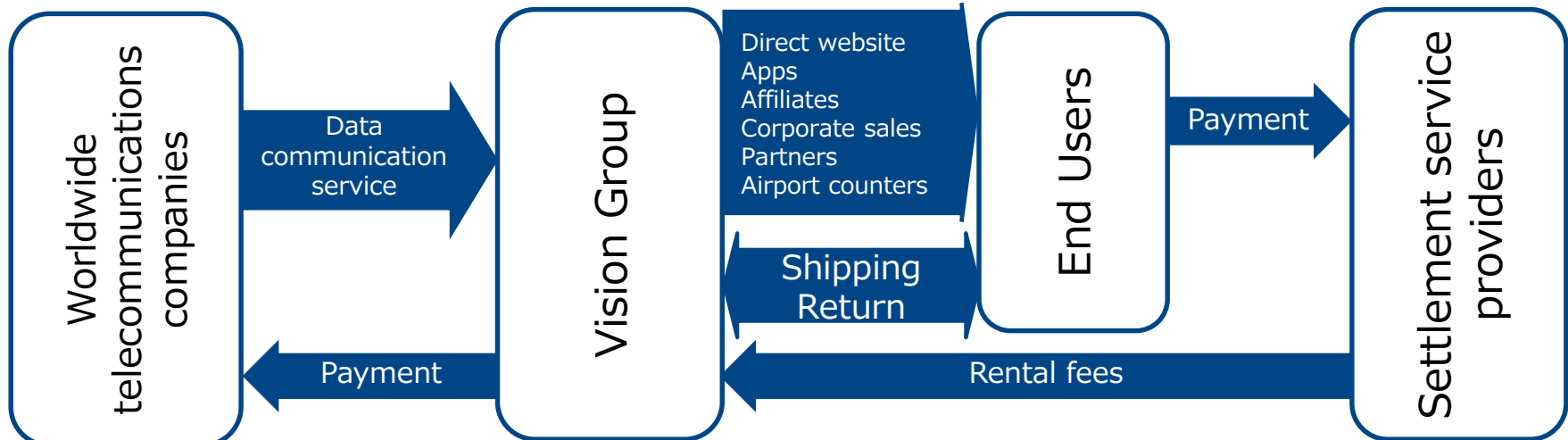
Uptake ability of corporate needs

## Customers

Number of users is the largest in the industry





Travelers' Choice 2014/2016  
1st place in the mobile  
Wi-Fi router category



# Compare How to Connect the Internet Abroad

- “Global WiFi” “NINJA WiFi” is the best way due to safe, secure, comfortable, and less expensive.
- Benefits not only for independent travelers but also for business use.
- The convenience of renting Wi-Fi router for trip has been recognized even in areas other than Japan, mainly in Asia.

\* Created by our research and standard

How to Connect	Price	Area	Speed	Management	Security
 	○	○	○	○	○
	Based on the best quality network in each local area. Low price, secure, safe, available to connect anywhere. Easy to set-up, easy to manage.				
Roaming (Telecom carriers' fixed-rate)	×	△	△	○	○
	Problem with price and quality (From JPY1,980 to JPY2,980/day. It may be charged even more.)				
Prepaid SIM (Purchase overseas)	△	△	○	×	○
	Need knowledge to manage (Set-up, activation, periodical charge, etc.)				
Free Wi-Fi Spot (Hotel, Café, etc.)	○	×	△	○	×
	Problem with coverage (not available in everywhere), speed (depend on data-line of the facility and the number of connected people), security				

# "GLOBAL WiFi" Business Profit Structure

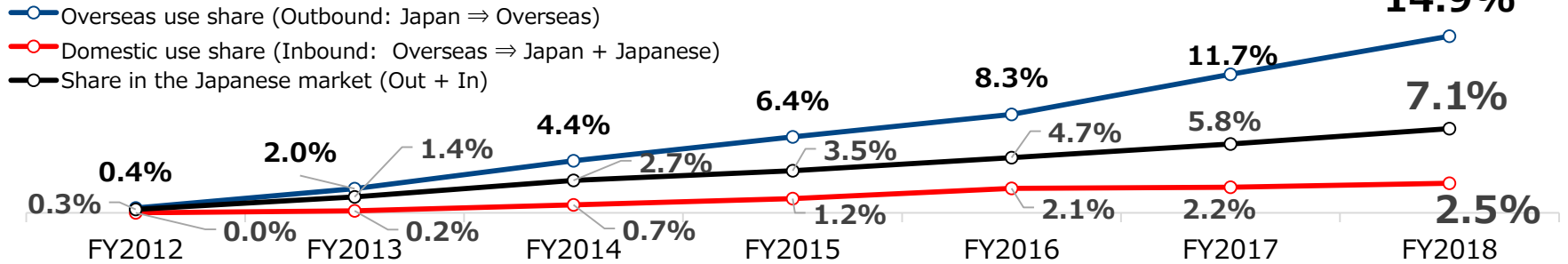


Items	Summary
<b>Sales</b>	<p>① Rental price per day × number of usage days ※Average : JPY1,000/day    Average usage days : 7 days ※Options such as insurance, mobile battery etc.</p> <p>② Monthly charge (JPY1,970) + data telecommunication fee (plan) × number of usage days</p>
<b>Cost of sales</b>	<ul style="list-style-type: none"><li>• Usage of data telecommunication (telecom carriers all over the world)</li><li>• Devices (mobile Wi-Fi routers)     ※Recorded as rental asset (recorded by depreciation for 2 years)</li><li>• Outsourcing (commission paid to sales agents), etc.</li></ul>
<b>SG&amp;A expenses</b>	<ul style="list-style-type: none"><li>• Personnel expenses</li><li>• Advertising expense</li><li>• Operation and rent of shipping center, airport counter, customer center, etc.</li><li>• Other SG&amp;A expenses, etc.</li></ul>

# "GLOBAL WiFi" Business Growth Story

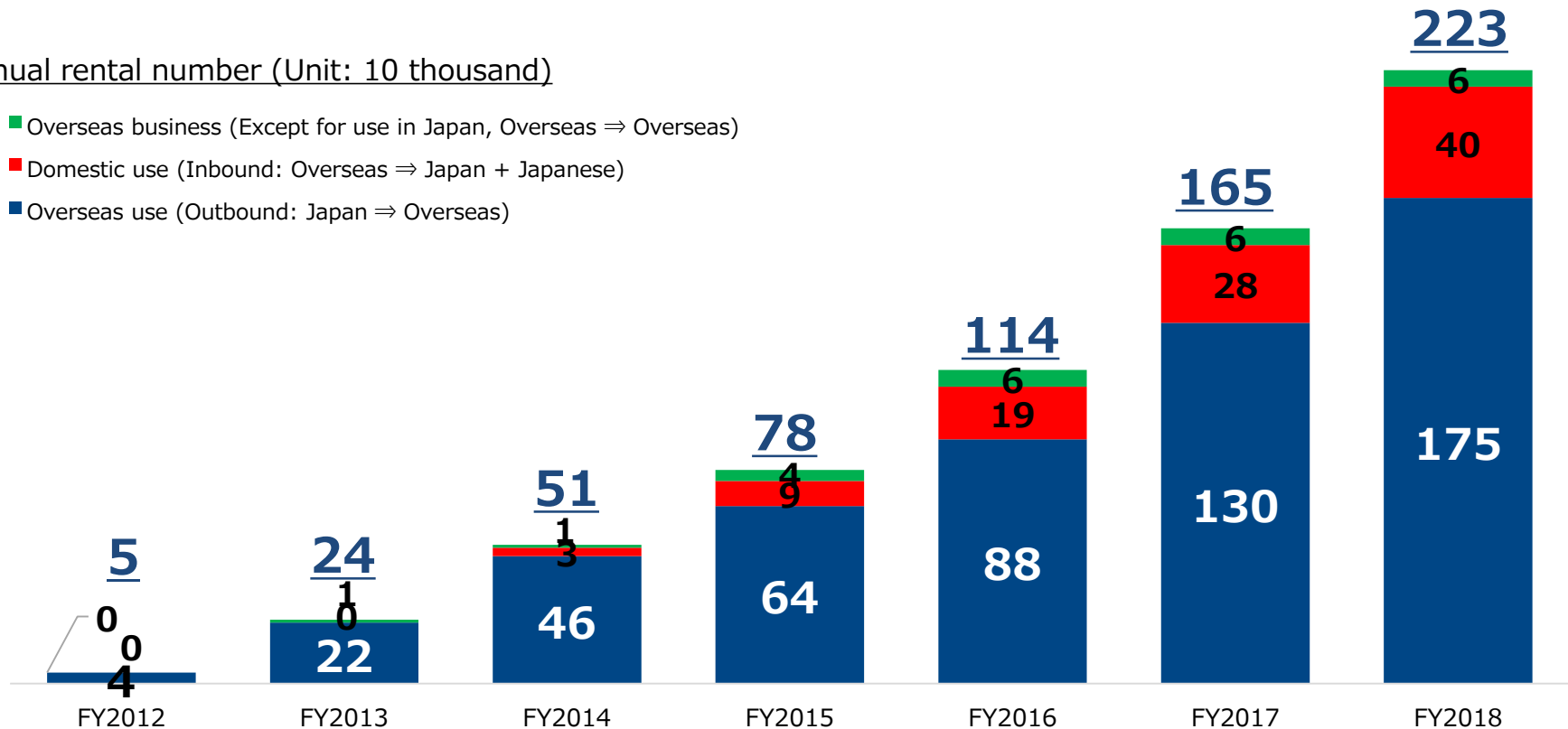


## Our Wi-Fi rental service penetration ratio (Japan) ※



## Annual rental number (Unit: 10 thousand)

- Overseas business (Except for use in Japan, Overseas ⇒ Overseas)
- Domestic use (Inbound: Overseas ⇒ Japan + Japanese)
- Overseas use (Outbound: Japan ⇒ Overseas)



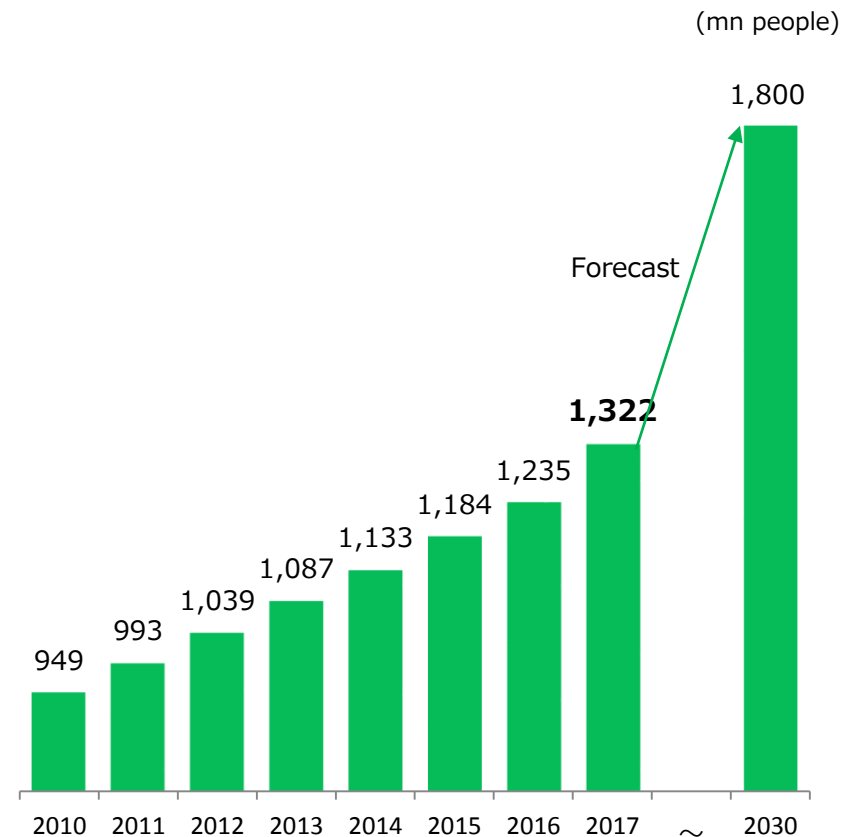
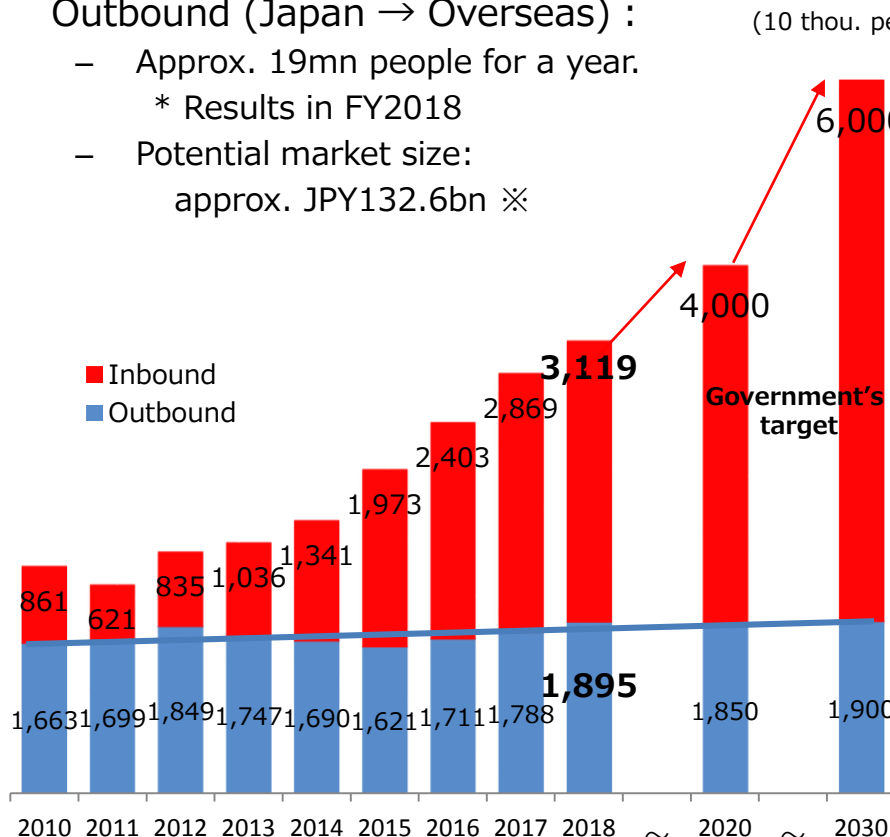
# <Reference> "GLOBAL WiFi" Business Market Size



- Inbound (Foreign visitors to Japan) :
  - Over 31.19mn people for a year.
    - \* Results in FY2018
  - Potential market size: approx. JPY218.3bn ※
  - Government's target:
    - 40mn people in 2020
    - 60mn people in 2030

- Overseas travelers in the world (Number of international tourist arrivals) :
  - Global travelers from overseas to overseas are the huge market over 1.3bn people scale.
  - Potential market size : approx. JPY9tn and more ※

- Outbound (Japan → Overseas) :
  - Approx. 19mn people for a year.
    - \* Results in FY2018
  - Potential market size: approx. JPY132.6bn ※



Create from JNTO materials, March 2016 "Advisory Council on Tourism Nation Promotion", Heisei29 edition tourism white paper, and the materials released by UNWTO  
 ※Estimate from Average Revenue Per User of our customer



# Information and Communications Service Business Growth Strategy (Competitive Advantage)



## Startup Companies

Have new dealings with one company in seven to eight companies※ that are newly established within the year in Japan

The number of national corporate registration ... 116,208 (2018)

Source: Ministry of Justice

## WEB Strategy

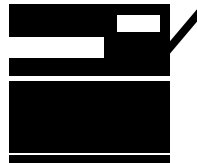
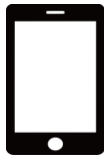
Ability to attract customers due to our own WEB marketing (Internet media strategy)

## Customer Loyalty

CRM (customer relations/continuous dealings) strategy, our own know-how

Maximization of continued revenue = Stock business

Up/Cross Selling which is high productivity



Telephone Line Arrangements

Cellphone Support

Office Automation

Website Support

Security

Electric Power

※Total number of companies established within 6 months (including sole proprietors), starting business with us (our research)

The number of acquisitions will depend on the fluctuations in handling services and products.

# Information and Communications Service Business Profit Structure



Items	Summary	
	Telephone line arrangements, cellphone, electric power, etc.	Office automation (multifunction printer, business phone), website support, security
Sales	<ul style="list-style-type: none"> <li>• Business brokerage fee (commission)</li> <li>• Continuation fee (according to customers' usage situation)</li> <li>※ Fee from telecom carriers and primary agents</li> </ul>	<ul style="list-style-type: none"> <li>• Sales price</li> <li>※ Fee from leasing company and credit company</li> <li>• Maintenance fee</li> <li>※ Fee from the manufacturers and factoring (website maintenance)</li> </ul>
Cost of sales	<ul style="list-style-type: none"> <li>• Devices (cellphones)</li> <li>※ No cost of sales for telephone line arrangements and electric power</li> <li>※ Payment to telecom carriers and primary agents</li> <li>• Outsourcing (commission paid to agents), etc.</li> </ul>	<ul style="list-style-type: none"> <li>• Devices (office equipment, security)</li> <li>※ Payment to the manufacturers</li> <li>• Outsourcing (commission paid to agents), etc.</li> </ul>
SG&A expenses	<ul style="list-style-type: none"> <li>• Personnel expenses</li> <li>• Advertising expense (website, etc.)</li> <li>• Rent of call center etc.</li> <li>• Other SG&amp;A expenses, etc.</li> </ul>	

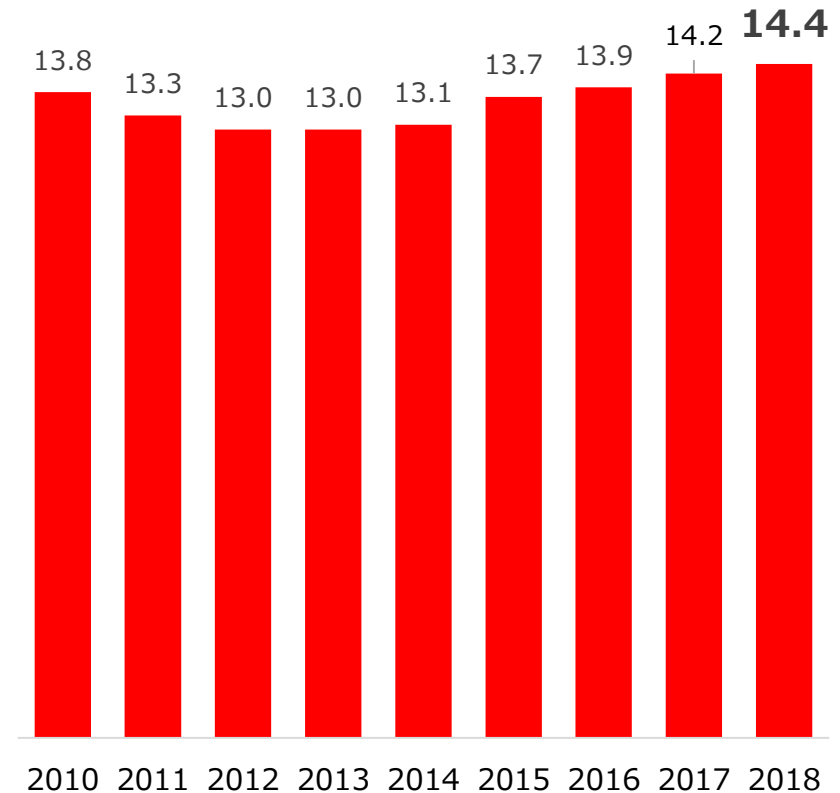
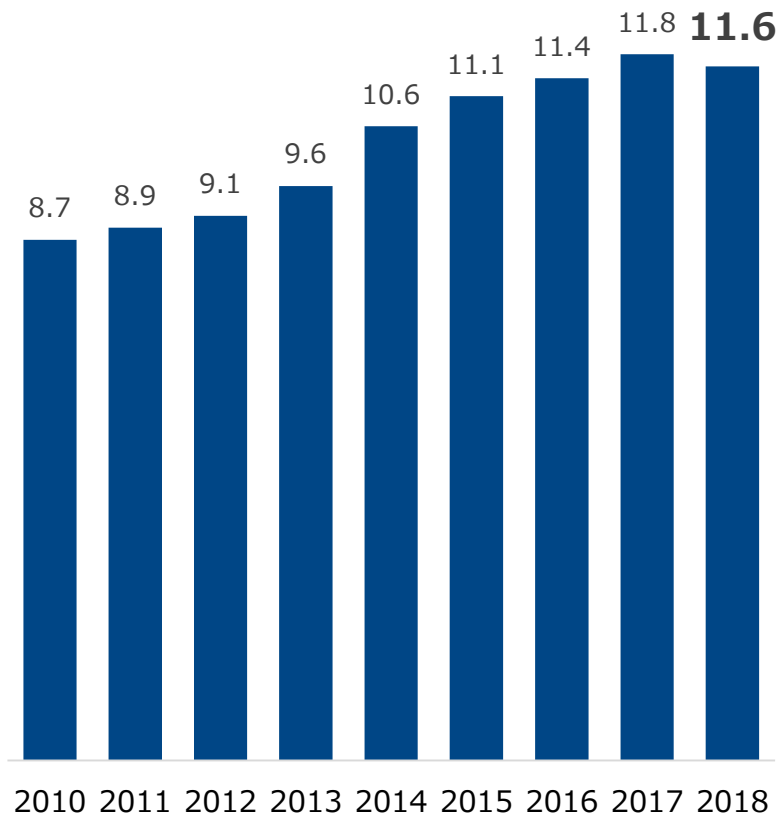
# Information and Communications Service Business Market Size



- Number of incorporation registrations (total) : 116,208
  - Approx. 110 thousand companies annually. (Continued increase trend due to aggressive establishment and corporate support by the government)
  - Attract customers utilizing the know-how of web marketing with over 15 years experience.
  - Target newly established companies.

- Number of registration of transfer of head office and branch (total) : 144,597
  - Approx. 140 thousand companies annually. (Excluding the number of offices transferred that are not obliged to apply for registration)
  - Cover change procedures, etc. on addition and relocation.
  - Cross/Up Selling by advanced operations of Customer Loyalty Team (CLT).

(Unit: 10 thousand)

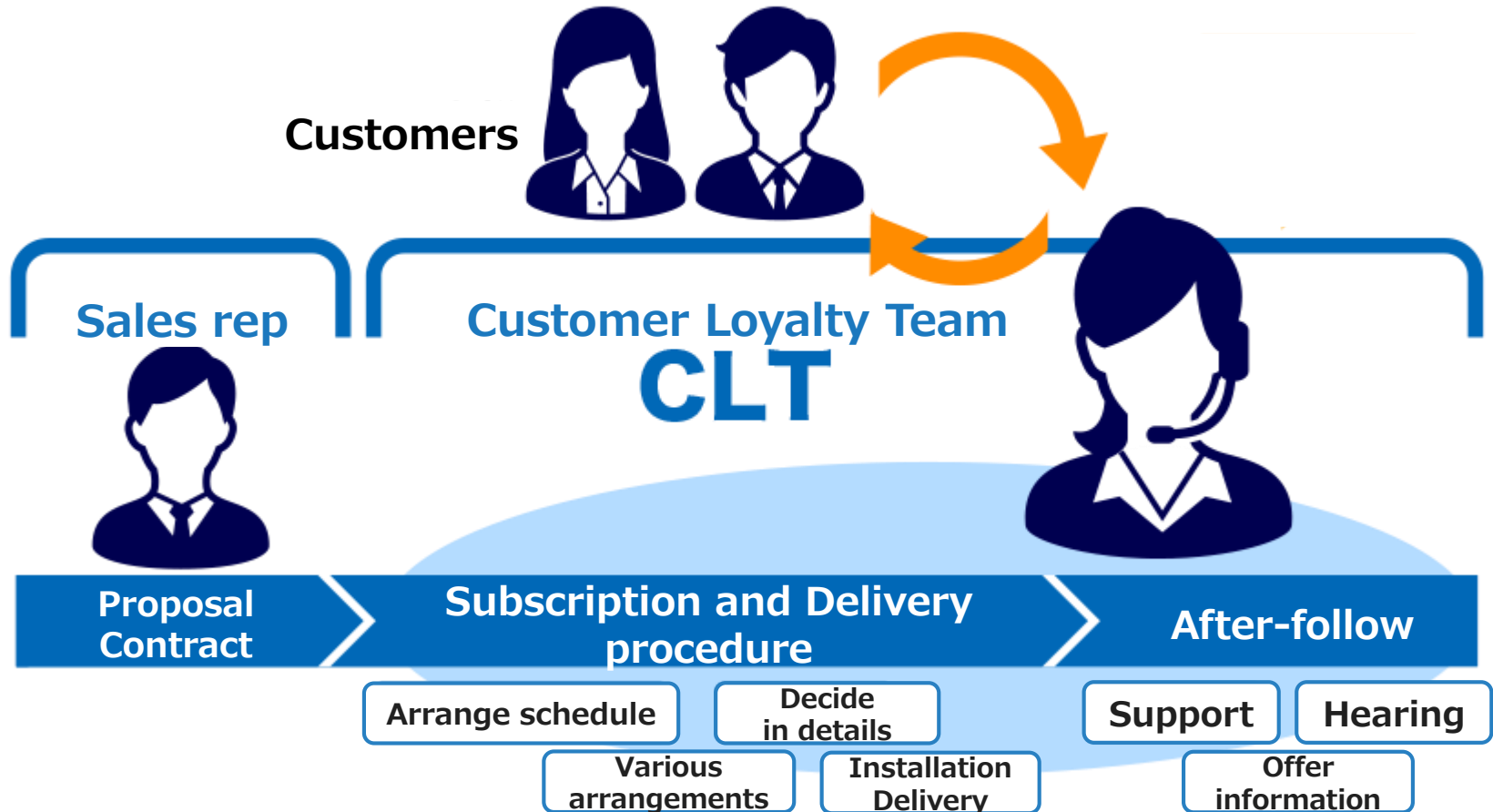


## ○ Create values with advanced operations

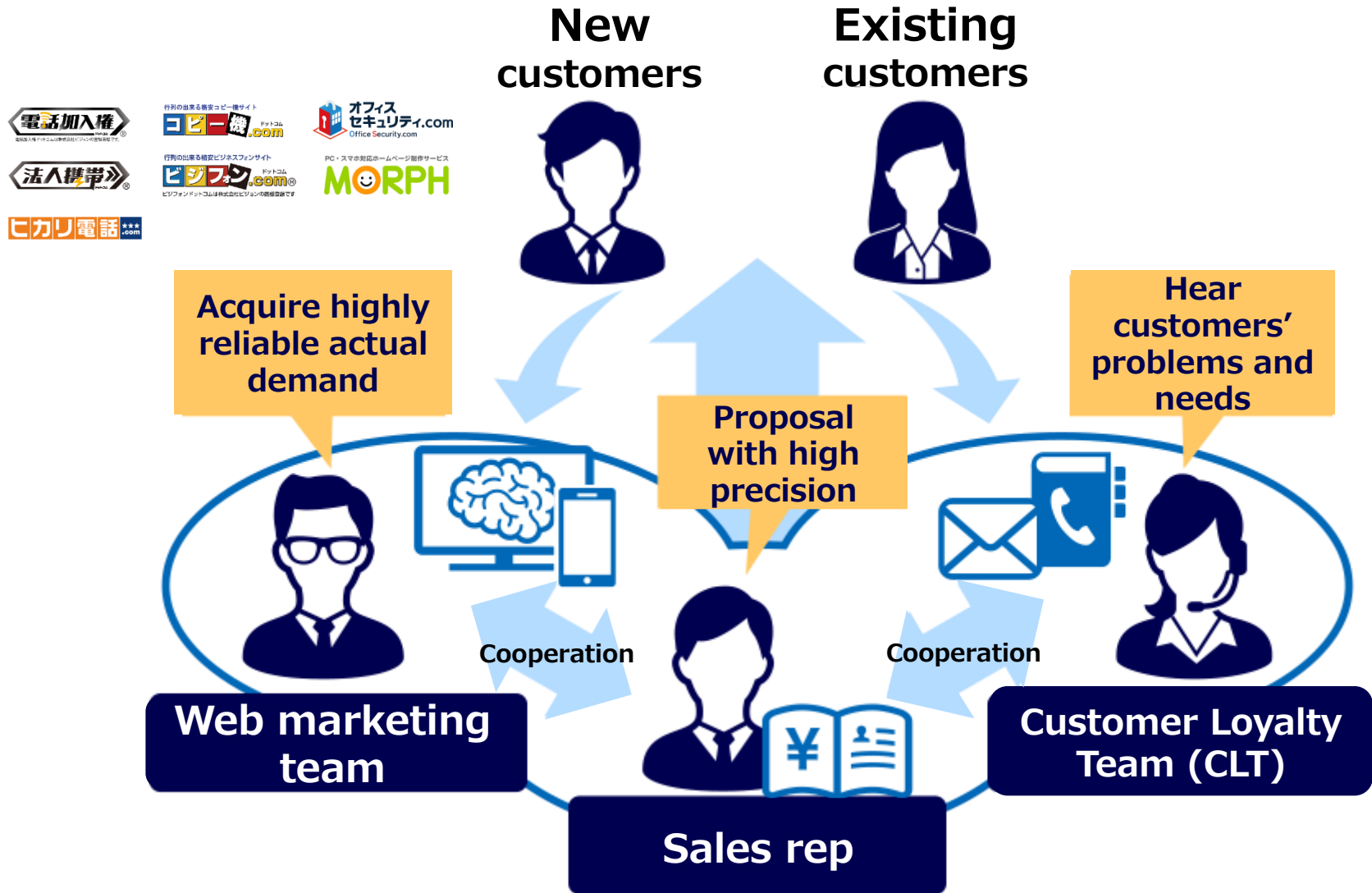
### Customer Loyalty Team (CLT)

From delivery procedure to after-follow

Covers a wide range of operations



○ **Web marketing × Sales rep × CLT Trinity “high efficiency” marketing**

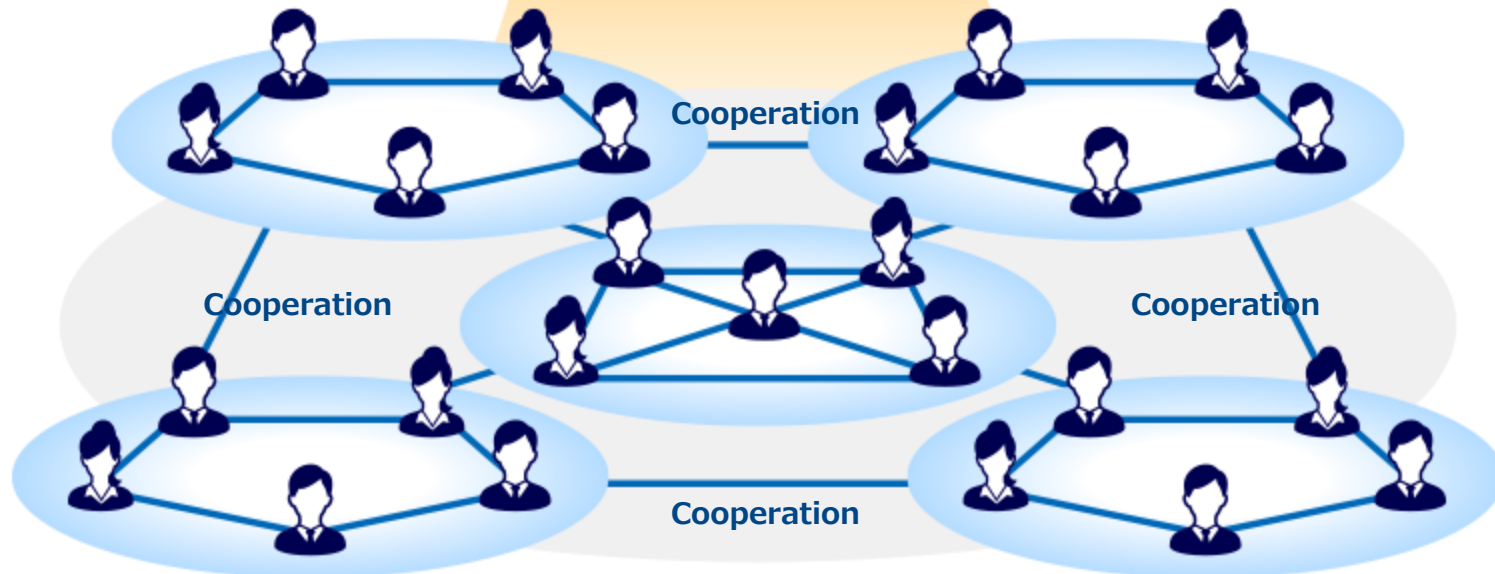


## ○ Organization culture that creates continuous evolution

High productivity created by cooperation between divisions (escalation)

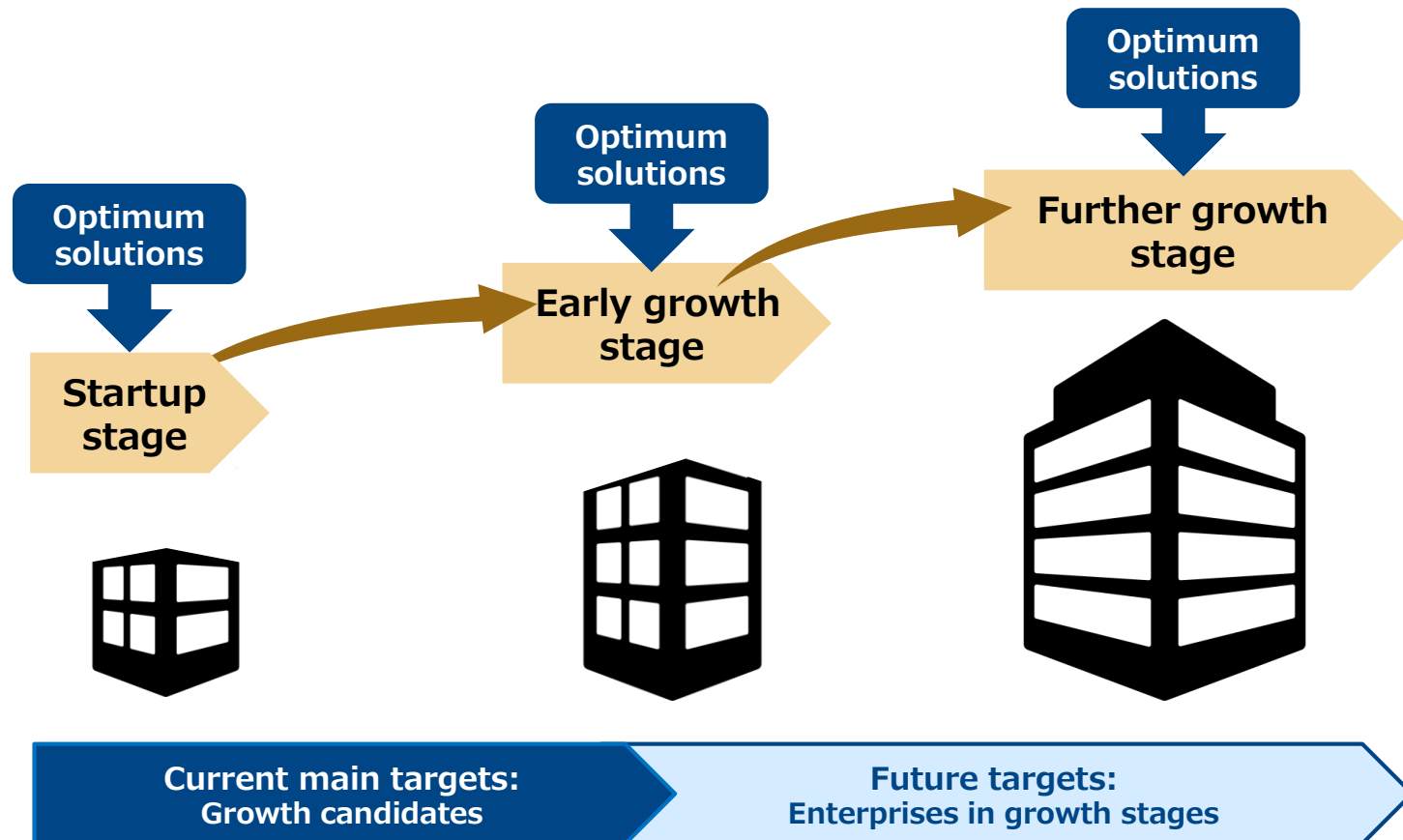


Improve productivity due to flat and open culture,  
promoting cooperation between divisions “escalation system”



## ○ Continuous stock model

- Keeping closer to the growth of client companies, offer optimum solutions according to the growth stage.
- Structure that profits are accumulated by our original know-how CRM (customer relations/continuous dealings).



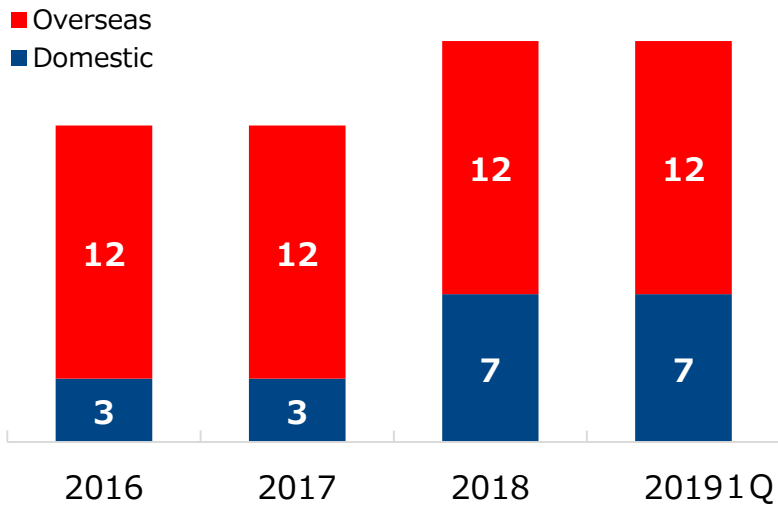
# APPENDIX

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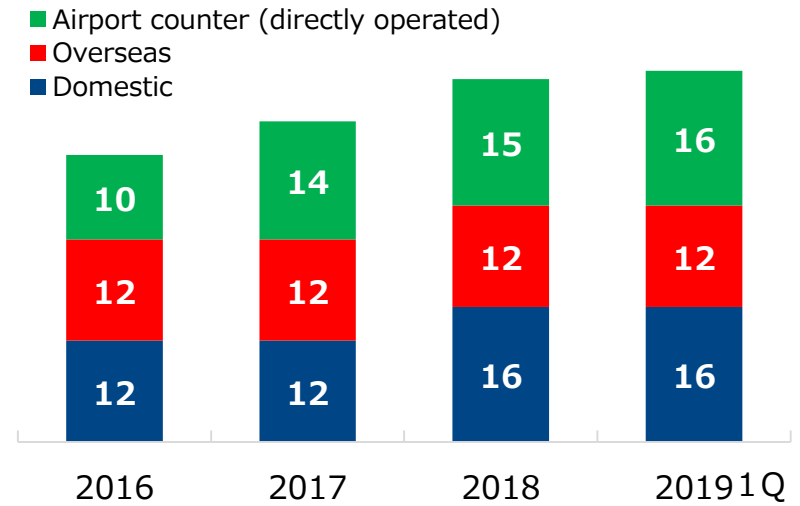


# Group Structure

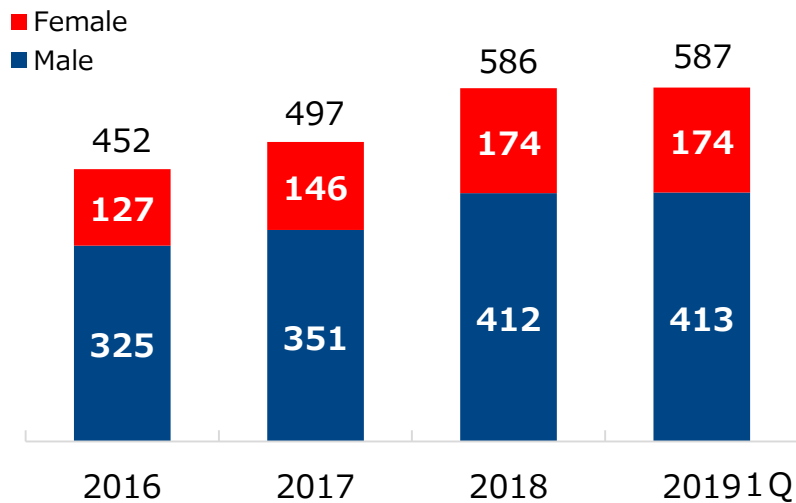
### Number of affiliated companies



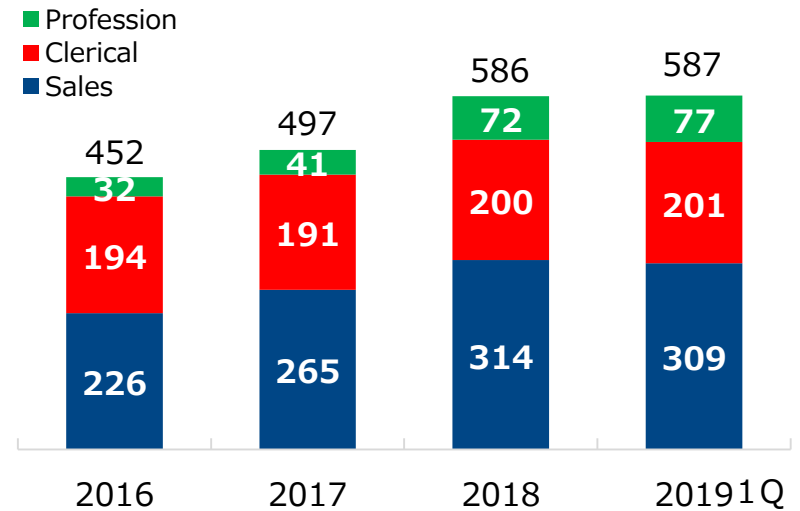
### Number of operation bases



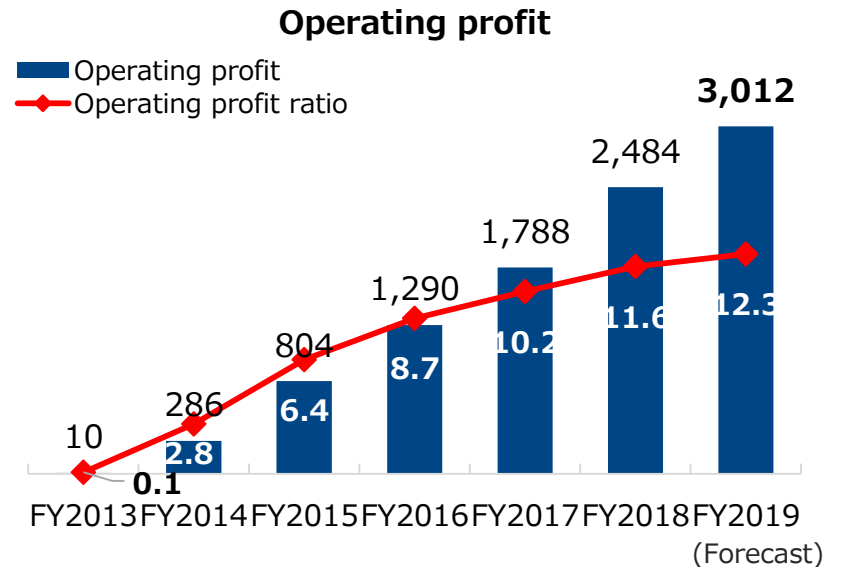
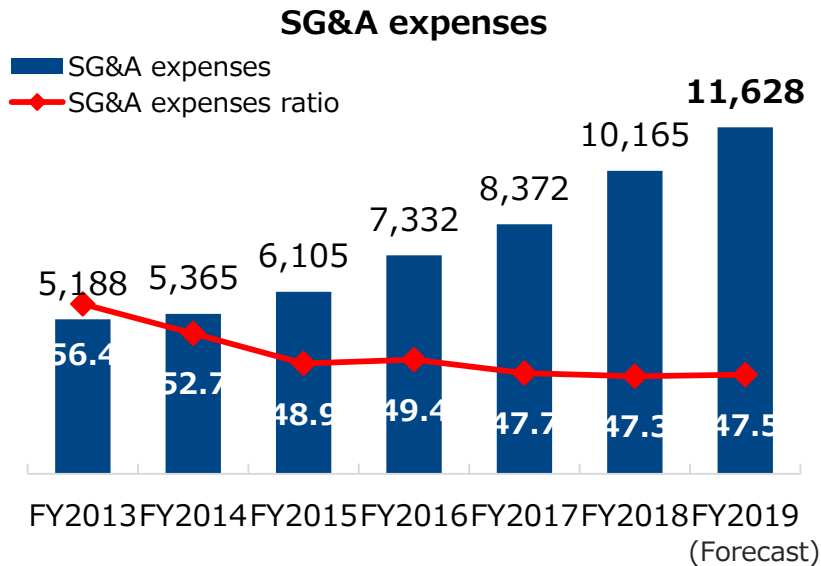
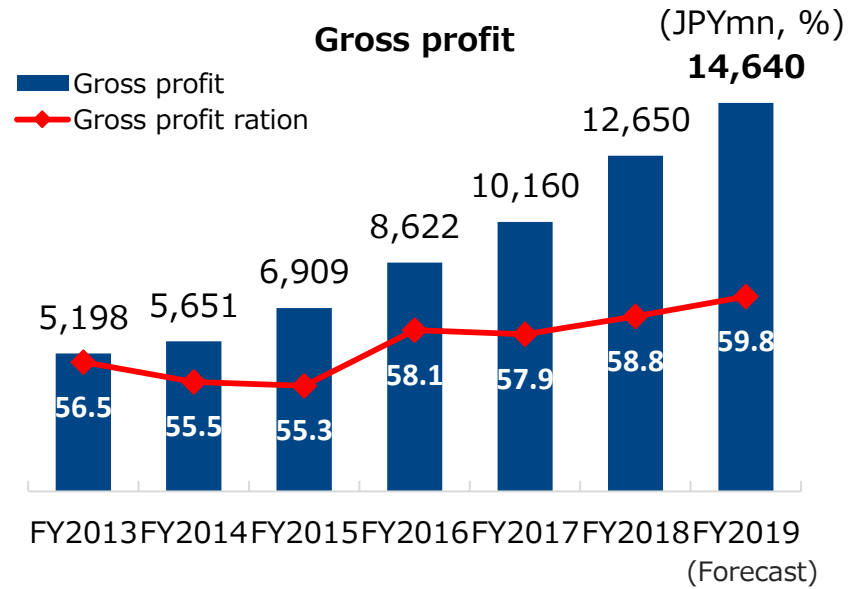
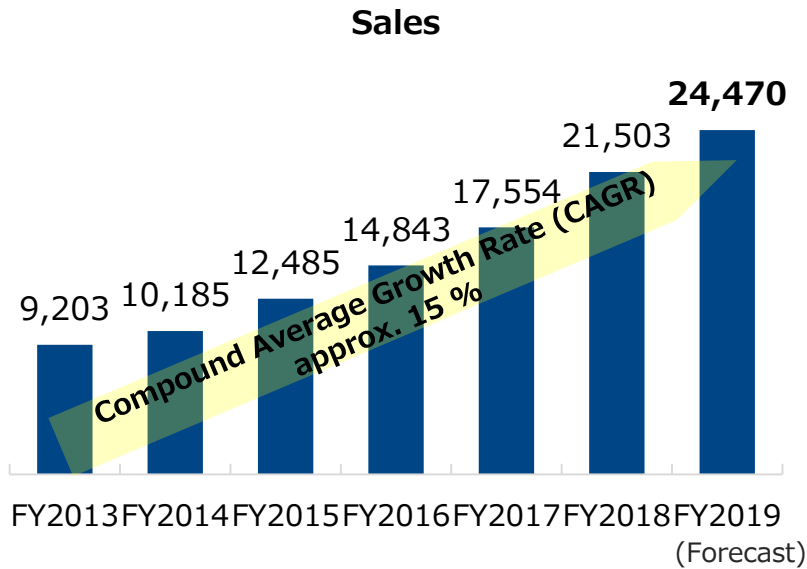
### Number of employees (Full-time)



### Personnel classification



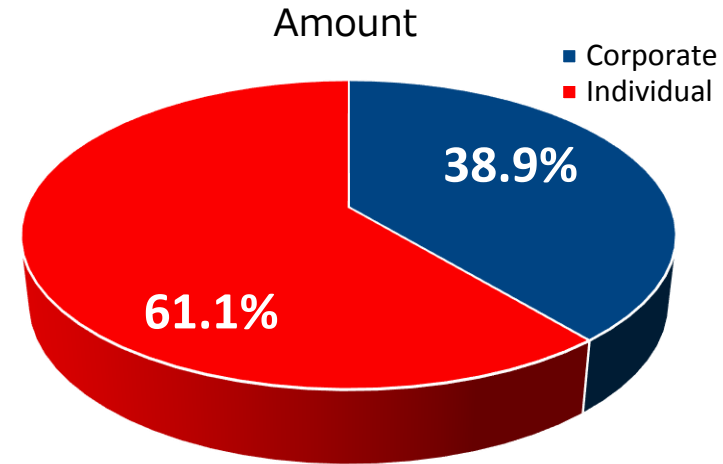
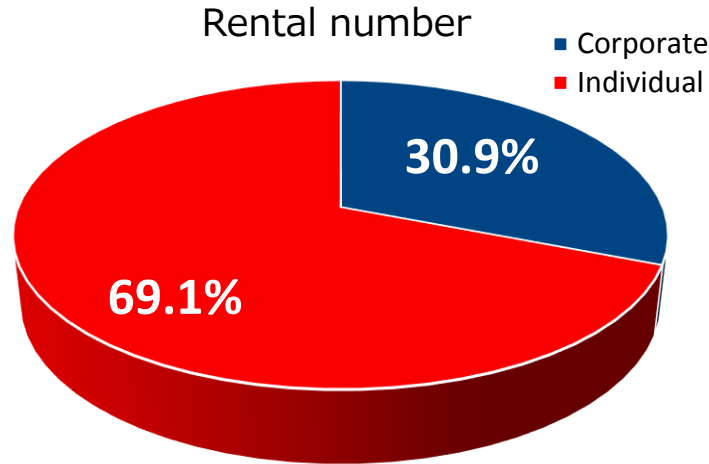
# Performance Data



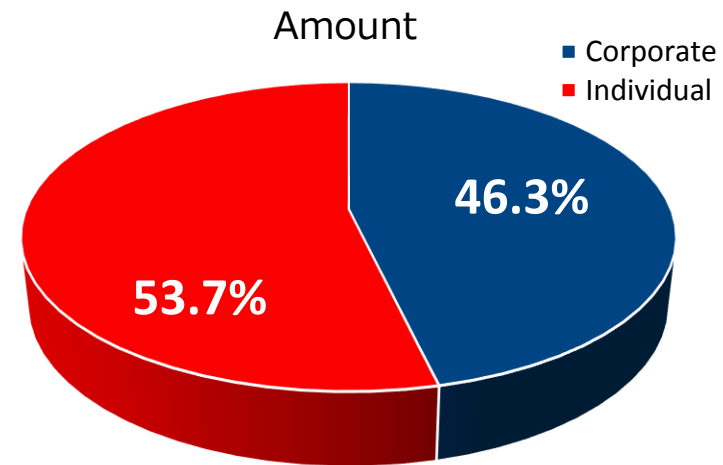
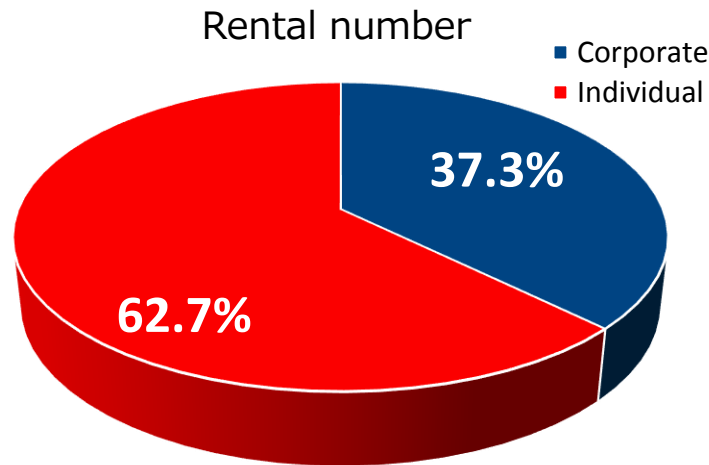
# “GLOBAL WiFi” Business Customer Attributes (Corporate/Individual)



1Q FY2019  
(Jan.-Mar.) Result



1Q FY2018  
(Jan.-Mar.) Result

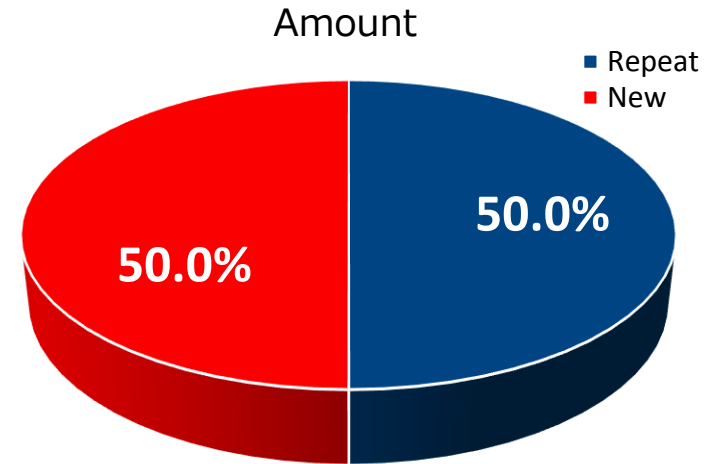
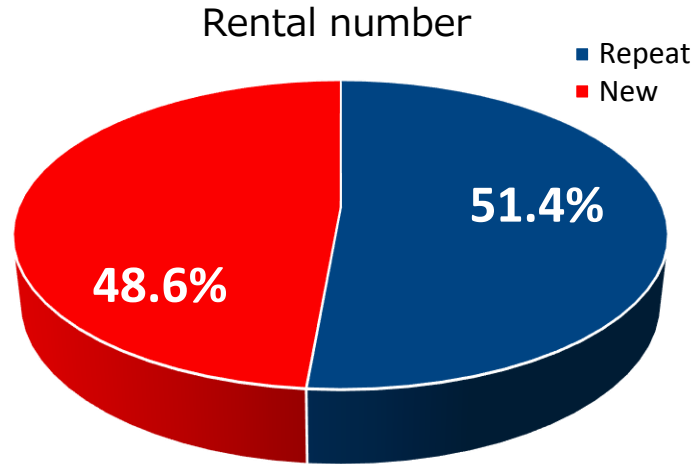


※It is the ratio of overseas use (outbound: Japan ⇒ overseas).

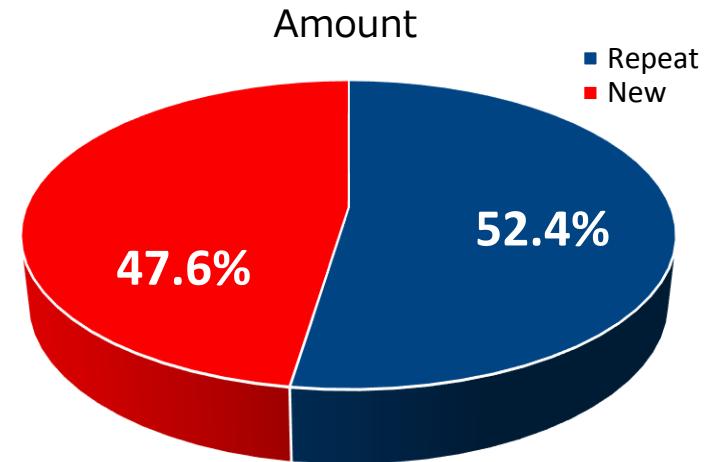
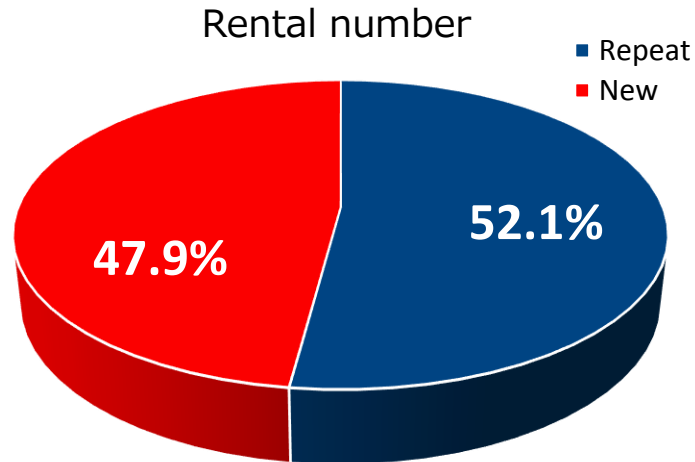
# “GLOBAL WiFi” Business Customer Attributes (New/Repeat)



1Q FY2019  
(Jan.-Mar.) Result

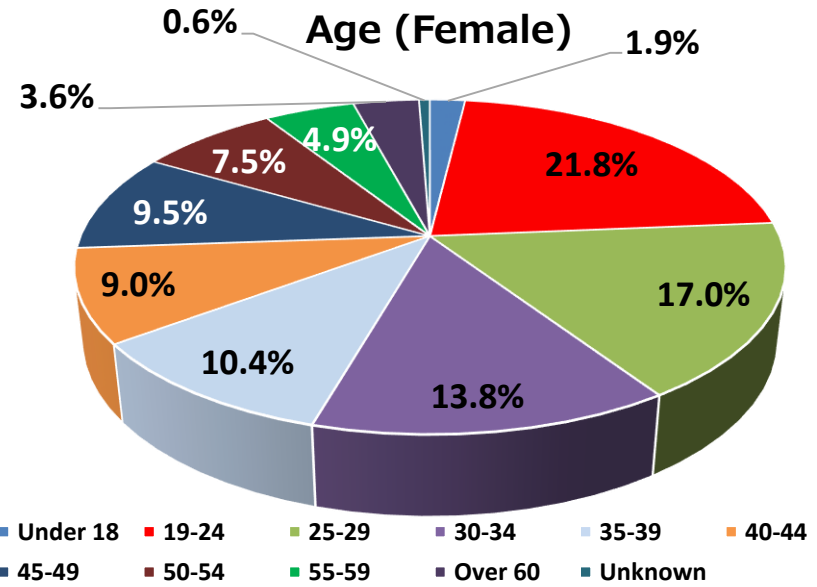
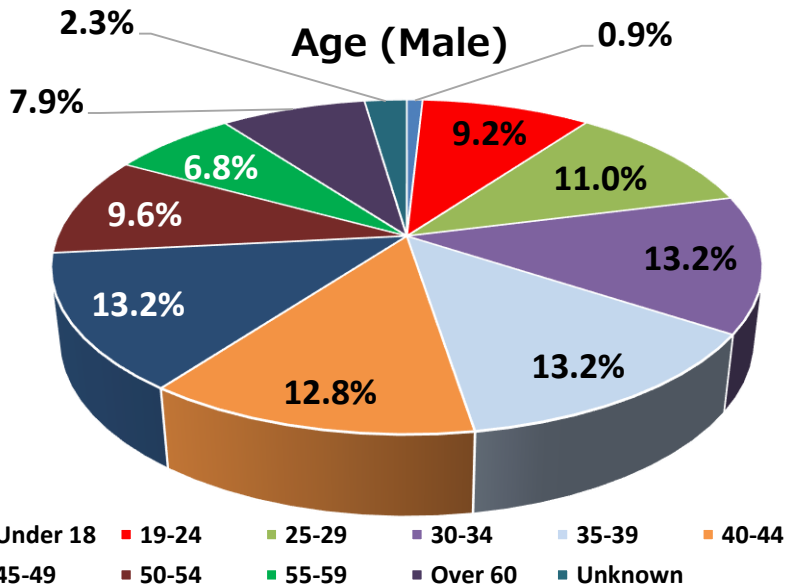
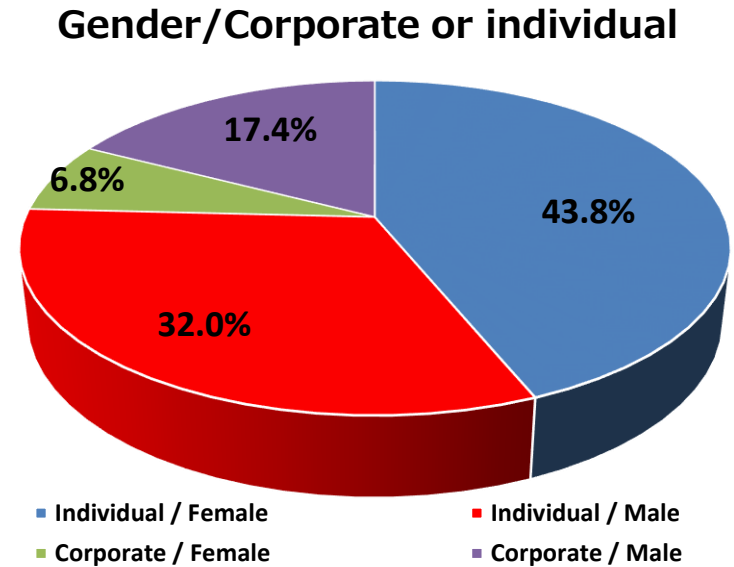
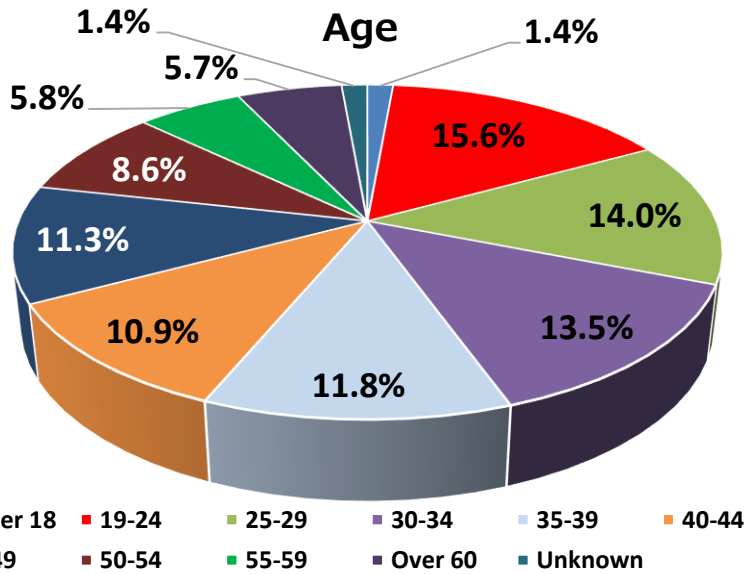


1Q FY2018  
(Jan.-Mar.) Result



※It is the ratio of overseas use (outbound: Japan ⇒ overseas).

# "GLOBAL WiFi" Business Customer Attributes (Gender/Age/Past Cumulative Total)



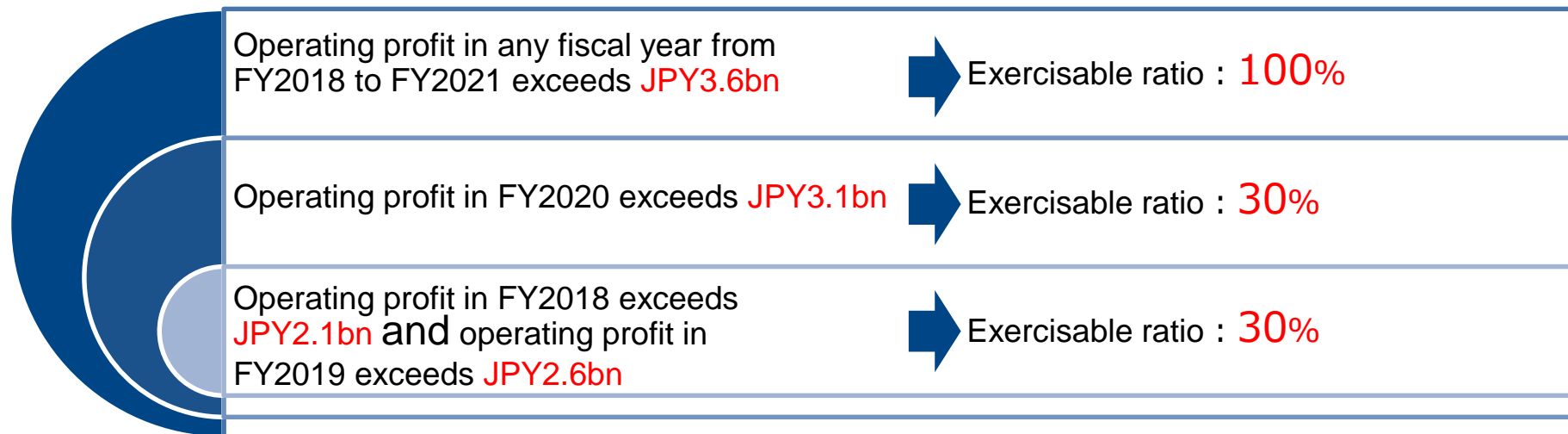
# Overview of Stock Options with Charge Issuance

(Resolved by the Board of Directors' Meeting on November 13, 2017)



※Excerpt from "Determination of Details of Issuance of Stock Acquisition Rights" on Nov. 30, 2017

Item	Details
Name	Vision Inc. Third Series Stock Acquisition Rights
Number of issues	13,560 units (100 shares per stock acquisition right, 1,356,000 shares of common stock)
Issue price	JPY1,600 per stock acquisition right
Total issue price	JPY3,510,684,000
Target	Directors (excluding outside directors), employees, employees of the subsidiaries 163 people 13,560 units
Conditions for the exercise of the stock acquisition rights ※ See the table below	If the operating profit for any fiscal year from FY2018 to FY2021 falls below JPY1.6bn, the subsequent stock acquisition rights cannot be exercised, except for the stock acquisition rights that are already exercisable.



# Business Summary

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Code 9416  
(1st Section of the Tokyo Stock Exchange)

Incorporated December 4, 2001  
(Founded June 1, 1995)

Management Philosophy Contributing to the Information and Communications Revolution

Head Office 5F Shinjuku i-Land Tower, 6-5-1 Nishi-Shinjuku, Shinjuku-ku, Tokyo 163-1305

## Operation Bases and Affiliates

- Domestic Affiliated Companies : 6
- Domestic Operation Bases : 16
- Domestic Airport Counter : 16
- Global Affiliated Companies : 12  
Korea, USA (Hawaii), Hong Kong, Singapore, Taiwan, UK, Vietnam, China (Shanghai), France, Italy, USA (California), New Caledonia

Number of Consolidated Employees 737 (145)  
Domestic: 652 (136)  
Global: 85 (9)  
(Average temporary employees)  
(As of March 31, 2019)

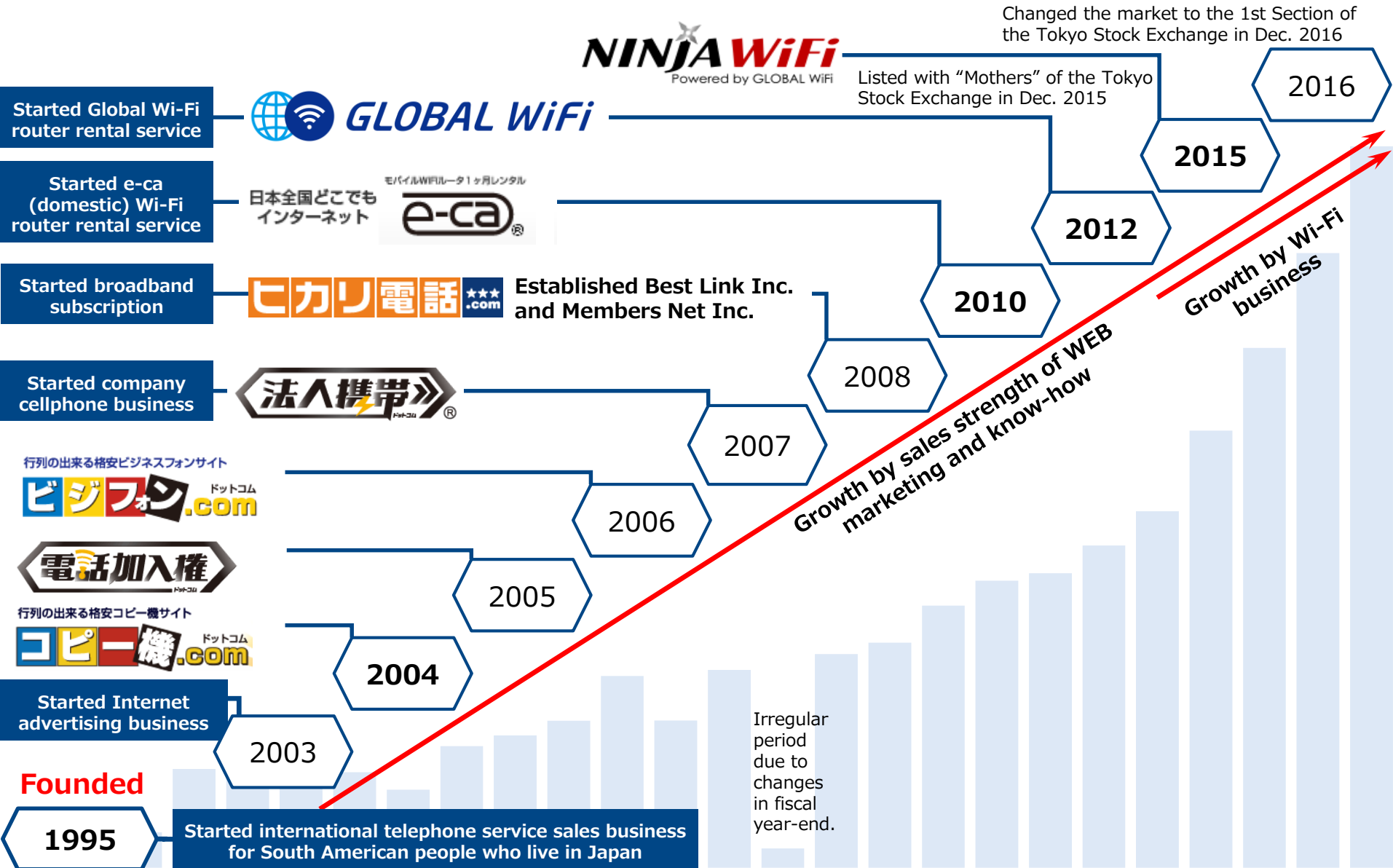
Affiliated Companies Domestic: 6  
Global: 12  
(As of March 31, 2019)

Business GLOBAL WiFi Information and Communications Service

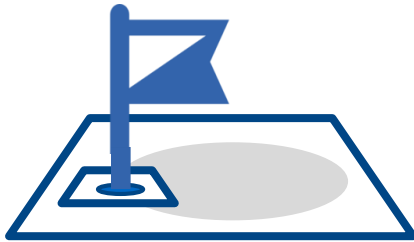




# History and Evolution of Sales



## Niche & Focus strategy



- **Discover the challenges** born in the niches of the evolution in information and communications, and **develop new markets.**
- **Focus management resources on carefully selected targets, and refine our services.**

- ✓ Overseas travelers
- ✓ Startup companies

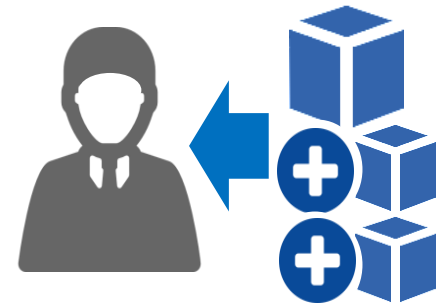
## Price & Quality leadership strategy



- **Production efficiency is thoroughly pursued.**
- **Realized by improving organizational structure and business speed.**
- While maintaining **high quality of service**, demonstrate **price competitiveness surpassing competitors.**

- ✓ Productivity, price advantage
- ✓ Service quality evaluation

## Up/Cross selling strategy



- Pick up new needs for information and communications services and **continuously offer services at reasonable prices at the right time.**
- Build a **long-term relationship with customers.**

- ✓ Original CRM
- ✓ Stock business

# Two Business Segments

## “GLOBAL WiFi” Business

- Offer anytime, anywhere, safe, secure and comfortable mobile Internet environment all over the world.
  - Rental service
  - Connectable with multiple users and multiple devices (companion, smartphone, laptop, etc.)

## Information and Communications Service Business

- Offer the most suitable information and communications-related products and services tailored to the stage and needs of the company since starting business.
- Our own sales structure, CRM
  - Web marketing × Sales rep × CLT (Customer Loyalty Team)





Contributing to the Information and Communications Revolution

Materials and information provided in this announcement include so-called “forward-looking statements”.

They are estimated at the present and are based on the assumption that involves forecasts and risks, and substantially they include uncertainties which could cause different results from these statements.

These risks and uncertainties include general industry and market conditions, and general domestic and international economic conditions, such as interest rates and currency exchange fluctuations.

In the future, even if there is new information or future events etc., we shall not be obligated to update and revise the “forward-looking statements” included in this announcement.

Vision Inc.

- Contact : [ir@vision-net.co.jp](mailto:ir@vision-net.co.jp)